



**KOREAN K9
RESCUE**

ANNUAL REPORT

2019



2019 RECAP

When we think about 2019, the word “exciting” is the first thing that comes to our minds. Last year was about building meaningful connections and laying out the groundwork for our rescue, but 2019 was our chance to take it to the next level and we’re so glad that we ultimately exceeded our own expectations. In 2019, we carried out our most successful media opportunities (The Dodo, George Takei’s Oh My, NowThisPolitics), adoption events (Adoptapalooza, World Dog Expo), fundraisers (Strut Your Mutt, Petco Foundation’s Holiday Wishes), and parties (Valentine’s Day, Summer Party, Howl-o-ween)! What’s even more exciting is that we helped 458 dogs find loving forever homes in the United States and South Korea this year. And finally, we ended this amazing year by merging with Band for Animal, which will give us an even greater presence in South Korea and an opportunity to facilitate more adoptions there. Together with our incredible community, we’re looking forward to finding out what we’ll accomplish in 2020!

MISSION LETTER

2019 Letter from the Director Gina Boehler

2019 was a year of exciting changes and growth for Korean K9 Rescue. We formed new partnerships, held successful fundraising events, and most importantly, found many new homes for our beloved pups.

The biggest news of the year came when we merged with Band for Animal. They have been our partner in Korea since the beginning of our organization, and we are so excited to announce that we are now merged under one name, Korean K9 Rescue. This merger has increased our access to resources on the ground in Korea. It also brings us nearer to our goal of establishing a larger facility in Bundang, Korea where we can quarantine and house more dogs than ever. Plus, we are working to establish a low-cost vet facility and state-of-the-art quarantine and 12,000 sq ft rescue facility, the first of its kind in Korea!

We also became the official rescue partner of The Dogist, a popular platform that features stories about dogs from everywhere in the world. The Dogist has an audience of over 3.7 million people on their social platforms. This partnership greatly increased our exposure to people interested in dog rescue and it has increased our Instagram following to over 40,000.

In June, we launched our Sponsor program that generated over 45 monthly donors for our dogs. We also raised \$23,000 from our participation in Strut Your Mutt that was attended by over 75 Korean K9 Rescue alumni and their owners. And, thanks to our amazing alumni Annie Oakley and Ernie, we won \$30,000 in Petco Holiday Wishes grants!

Korean K9 Rescue did lots of partying for good causes in 2019. We hosted our first Valentines Day party where we raised money to shut down a dog meat farm in Asan, Korea. We also hosted our first summer party and our third Howl-O-Ween party at the famous Kings Theatre. These events keep getting bigger



every year and we are especially pleased when they are attended by alumni. Seeing your smiling faces and the happy faces of your adopted friends makes all the effort of Korean K9 Rescue worthwhile.

In 2019 we participated in Adoptapalooza twice, once in May and once in September. We found homes for two of our long-stay dogs, Emma and Luca. They needed experienced adopters and we are so thrilled to have found them a loving home.

The future is bright for Korean K9 Rescue and that is all due to our followers, sponsors, volunteers, and adopters. Many more dogs in Korea now have hope because of your generous contributions. These dogs are worth every effort to provide them with a loving home. We are honored by your continued support!

Gina Boehler
Founder & Director
Korean K9 Rescue



MISSION STATEMENT

Korean K9 Rescue is a non-profit, no-kill 501(c)(3) dog rescue organization and is known to be a very special rescue group in both New York City and South Korea.

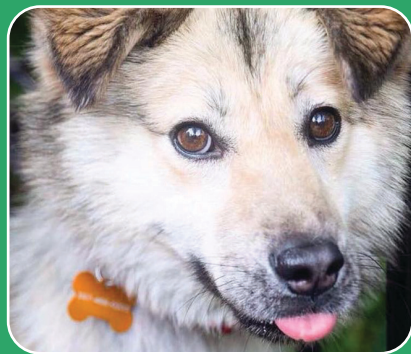
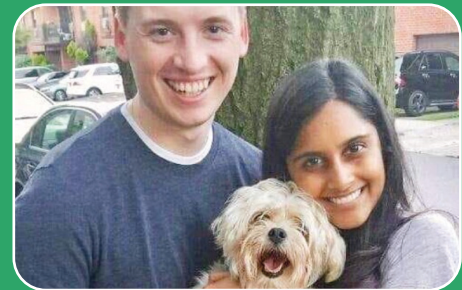
Along with our partners Band For Animal, we established “safe-house,” a state-of-the-art quarantine facility in Ilsan, Korea for the dogs to decompress and relax before leaving for New York. We work together to practice safe quarantine, vaccinations, and health screenings before the dogs are transported to NYC. After the dogs arrive in NYC, we work hard to rehabilitate these fearful and traumatized dogs who come from horrific situations that would make it difficult to ever trust humans again. All of the dogs are crate-trained, wear back-ups on their collars, and eat a healthy raw diet. Each dog has specific needs that deserve to be met so that the dogs can truly get their second chance. We make every effort to set each dog and adopter up for success. This includes having a thorough adoption screening process, ensuring that adopters possess the proper dog supplies, requiring adopters to enroll in training, and being responsive to any questions that adopters have along the way.

HIGHLIGHTS

In 2019 we had a number of major milestones to remember.

COCO GETS ADOPTED

Coco (now named Luca) was officially adopted! We pulled him from a high kill shelter in Korea and brought him to NYC for adoption. It took 6 months to find the right adopters that would help Luca through his behavioral challenges and love him forever. We're so glad it worked out!



EMMA GETS ADOPTED

Emma was officially adopted, too! We rescued her from a blood meat sausage farm in South Korea where she experienced terrible conditions and suffered so much. Given her background, she was fearful after being rescued and took a long time to come out of her shell. We had her with us in NYC for 6 months and wanted to find the perfect adopter who would commit to the proper rehabilitation and stability for Emma. Thankfully, Emma hit the jackpot and now she is living the dream in her forever home!

INTAKE REPORT

January - 29

February - 38

March - 36

April - 41

May - 43

June - 33

July - 39

August - 31

September - 41

October - 45

November - 41

December - 49

TOTAL FOR 2019 INTAKE

466 dogs

TOTAL FOR 2019 OUTCOME

458 dogs

7 dogs carried over to 2020
1 dog deceased

LAUNCHED SPONSOR DOG PROGRAM

With the costs adding up for some of our special dogs in Korea, we launched a sponsor dog program! Sponsors can choose the dog they'd like to sponsor and the amount they'd like to donate monthly. So far, we have been able to get 45 monthly sponsors through this program! Our sponsor dogs like Bumgoo and Youngsoon



FEATURED VIDEO FROM NOWTHISPOLITICS VIDEO WITH DCTK9

NowThisPolitics filmed a very important segment with us and Dream Come True K9! We hope that it provides everyone with a better understanding of the dog meat trade, our mission, and the value of rehabilitation/training for our rescue dogs.

WE BECAME THE DOGIST'S RESCUE PARTNER!

The Dogist has a following of over 3.7 million across their social media platforms. It was a huge honor that they recognized our group and wanted to team up with us!



RAN A BOOTH AT THE WORLD DOG EXPO IN SECAUCUS, NJ:

We ran a booth at the biggest international dog expo in the world! It was a super fun event for all dog lovers. We brought along a few adoptable dogs and were able to find them furever homes!



RAISED ~\$23,000 FROM STRUT YOUR MUTT AND HAD OVER 75 ALUMNI ATTEND:

We had 77 incredible team members on our Korean K9 Rescue Alumni team! We are so honored to have such an amazing KK9R community! With their support we raised \$23,000.



PARTICIPATED IN ADOPTAPALOOZA TWICE IN 2019, MAY AND SEPTEMBER:

We participated in NYC's biggest adoption event of the year...TWICE!

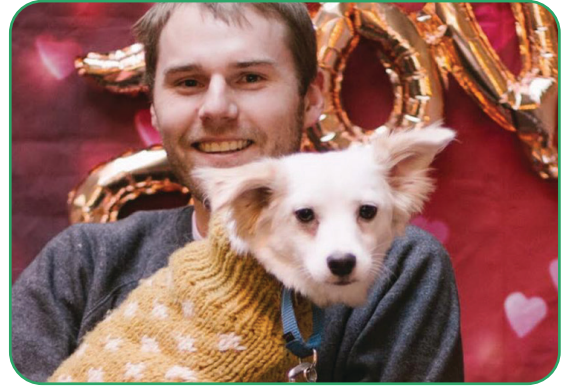
HOSTED OUR FIRST SUMMER PARTY

We had a Summer Party at Lazy Suzy Cafe! It was a great event filled with dogs and fun! It was the perfect chance to mingle with other animal lovers. There was food, refreshments, raffle tickets, an Ask-a-Trainer table where you could ask dog trainer Andrew Travis questions, kiddie pools for the dogs to play AND absolutely adorable adoptable puppies!



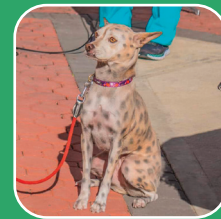
HOSTED OUR FIRST VALENTINE'S DAY PARTY

We hosted our party at Precious Metal in Bushwick and it was very successful! We had tons of sponsors, raffle prizes, food, and adoptable dogs. Thanks to the donations raised from the entry and ticket sales, we reached our fundraising goal to demolish a dog meat farm in Asan, South Korea. We rescued, rehabbed, and adopted out all 12 of the dogs from the farm!



HOSTED OUR THIRD HOWL-O-WEEN PARTY, THIS TIME AT THE FAMOUS KINGS THEATRE WITH 32 AMAZING SPONSORS

We hosted our third Howl-o-ween Party at the Kings Theatre Outdoor Courtyard in Brooklyn, NY. We had 43 awesome participants in our costume contest and it was truly a blast! The proceeds from this party went towards the 17 dogs that we rescued from a demolition site in Gangnam, Korea who are still receiving medical aid!

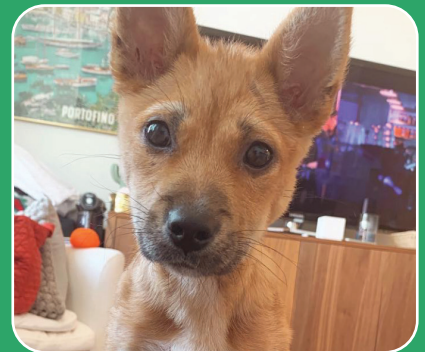


UPDATED OUR LOGO TO A LIGHTER GREEN AND CLEANER FONT



PINO PUPPERINO GETS FEATURED

The Dodo featured Pino Pupperino—a tiny 3-legged puppy who has come so far from his time in Korea to his new home in Brooklyn.



REACHED OVER 40,000 FOLLOWERS ON INSTAGRAM IN DECEMBER 2019



SANTA PAWS HOLIDAY PARTY

Pups and their owners got their holiday swag together and brought them over to our Santa Paws event at Brouwerij Lane in Brooklyn. We had a jolly good time and raised over \$1,200! It was a true holiday party complete with food, drinks, and family portraits with Santa!

GEORGE TAKEI'S, "OH, MY" FEATURED US!

George Takei's, "Oh My!" featured us and showcased our mission. They went behind the scenes to look at our day-to-day rescue operations and shared how viewers could help ban the dog meat trade.



WON TWO PETCO HOLIDAY WISHES GRANTS (\$30,000)

We won a \$30,000 grant from the Petco Foundation Holiday Wishes Grant Campaign, thanks to Annie and Ernie's stories! It was an honor that so many of our adopters submitted stories for this campaign to try to help us win. This amazing grant money will help us save even more dogs.



OFFICIALLY MERGED WITH BAND FOR ANIMAL

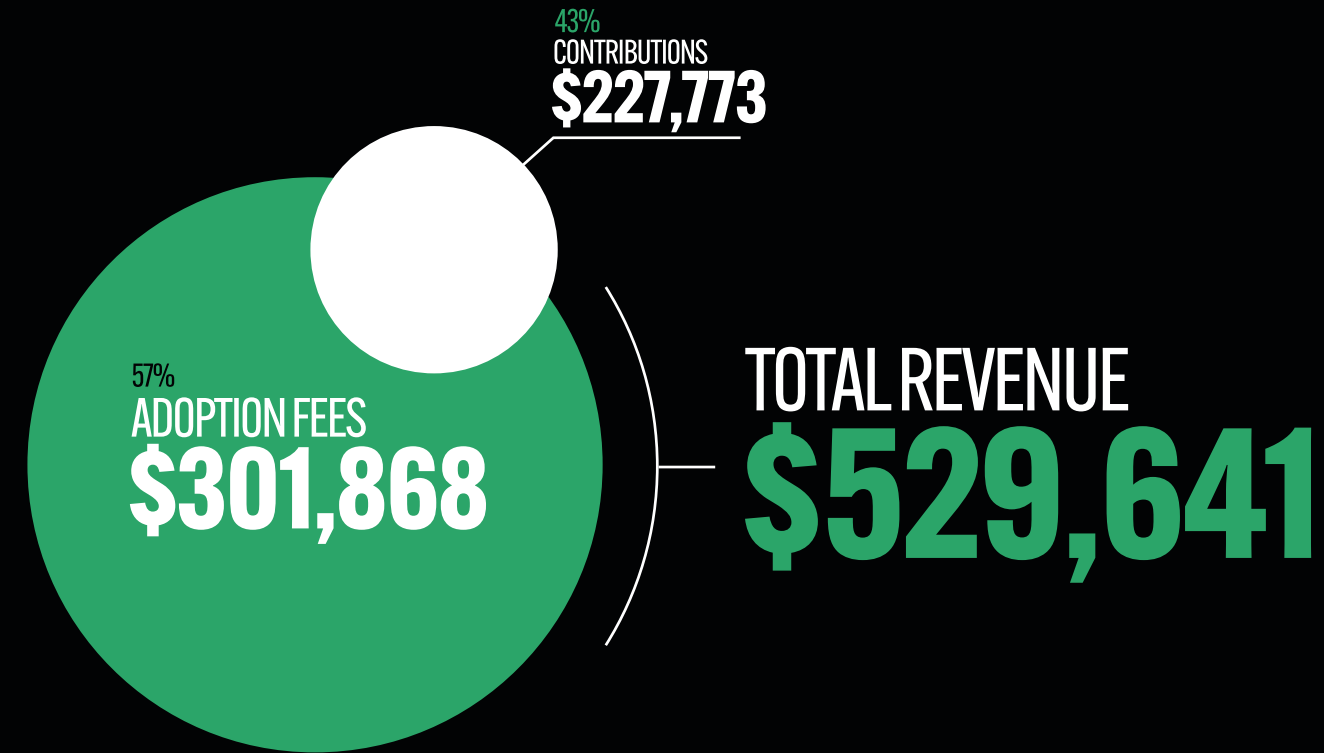
After being exclusive rescue partners with Band For Animal World for 2.5 years, we decided to join forces under one name. We're all now Korean K9 Rescue and we're so proud of this amazing milestone!

PLANS TO CREATE A NEW SAFE-HOUSE FACILITY IN BUNDANG, KOREA ARE NOW SET IN MOTION!

To create change you must start within Korea. Plans have developed to fully implement a new safe-house facility in Bundang, Korea. Construction is underway and this will allow us to quarantine and house more dogs than we did before. We are implementing a low-cost vet facility so rescuers and owners in Korea can have access to affordable vetting services for their dogs and cats. We also are working on providing a KK9R mobile spay/neuter truck, the first of its kind in Korea. It will go into the rural towns and regions to provide free sterilization. This will reduce the number of unwanted litters and strays that run in huge numbers throughout the countryside and even in major cities. Some of these unwanted litters can end up in the dog meat trade - and we can help stop this vicious cycle through this spay/neuter project.



FINANCIAL REPORT



TEAM

Partnerships and Acknowledgements

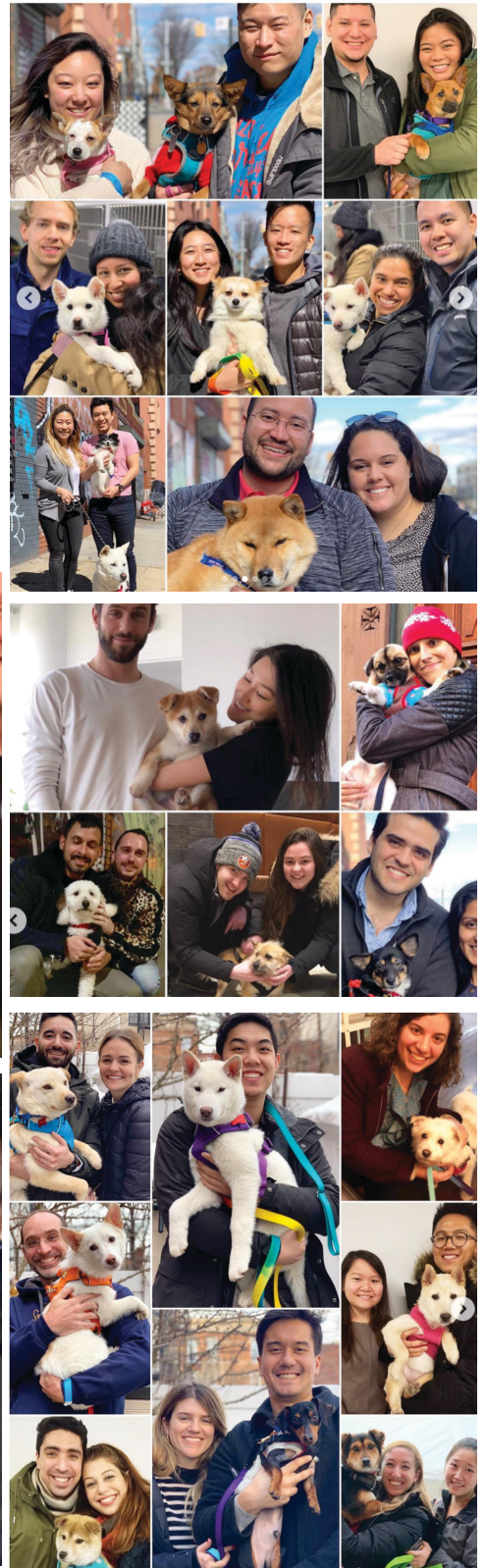
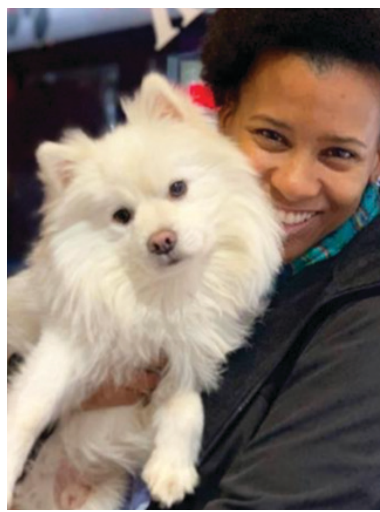
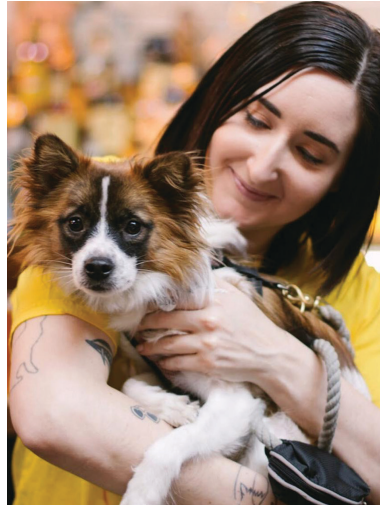
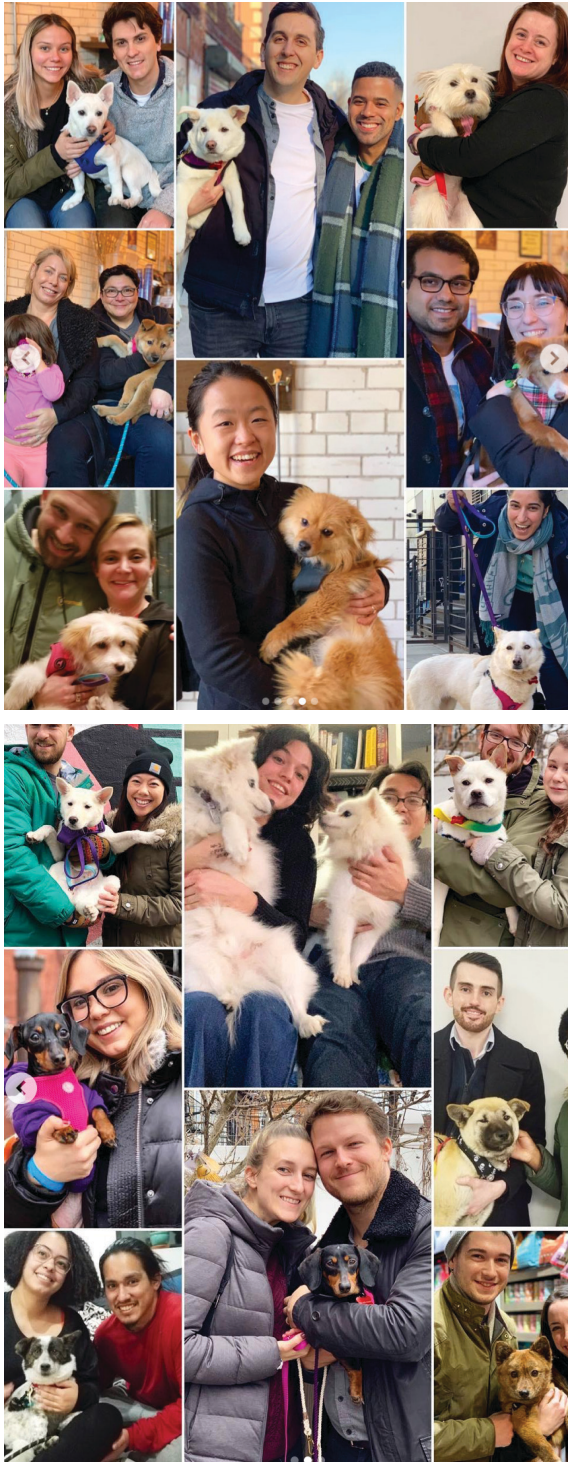
To all the fosters and volunteers, we couldn't have done it without you.

Thanks to the, Petco Foundation, ASPCA, Best Friends Animal Society, and Foster Dogs NYC who have helped us grow immensely with partnerships and services.



HAPPY TAILS

From our adoptors







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