



2021 ANNUAL REPORT



MISSION STATEMENT

We're a 501(c)(3) dog rescue creating a better future for homeless and mistreated dogs in South Korea.

2021 RECAP

Looking back, 2021 was another successful year for our rescue.

We completed 465 adoptions where we placed our dogs into loving and dedicated forever homes. We expanded our adoption radius to include Washington D.C., Maryland, Pennsylvania, and Massachusetts so that even more people could become eligible to adopt from us. Four of our long-stay dogs - Donghae, Buddy, Aria, and Kwan - were adopted too. Two of our alumni dogs (Paju and Minami) won Petco Holiday Wish grants for our rescue thanks to their heart-felt story submissions about how their dogs changed their lives for the better. Additionally, two of our alumni dogs (Birks and Birdie) had video features on The Dodo's social media platforms which gave spotlights to our rescue. Haeng-Un, one of our dogs, was adopted by actor Awkwafina, which was a huge honor!

Adoptions were important to us, and so were our rescue missions. We rescued dogs from a slaughterhouse in Uijeongbu, the Aerionwon/Pocheon shelter, the Nonsan shelter, and an illegal puppy mill in Namyangju in Korea. We saved hundreds of dogs through these critical missions, which was possible thanks to our amazing volunteers, donors, supporters, and rescue partners.

In between our hard work, we also made sure we celebrated too. We had our Summer Party and Howl-o-ween Party in-person again. Both parties were very successful fundraising events and our community had a blast reuniting again since before the pandemic. We concluded the year with our "Christmas in Bundang" livestream that featured our hardworking team and partners in Korea.

We're looking forward to 2022 and what exciting milestones we will achieve next!

FOUNDER'S LETTER

2021 Letter from the Director Gina Boehler

What is the new normal? That was the question we had going into 2021, and we were ready to head into the year prepared for the adventure of an unknown post-pandemic world.

The global surge of Covid had us continue bringing in our rescued dogs via cargo instead of the usual flight volunteer method. We ended 2020 with a spectacular cargo fundraiser that enabled us to continue sending in dogs despite the higher cost. Thanks to our generous donors, over 150 cargo dogs arrived in the first quarter of 2021 from South Korea.

We were still doing livestream “meet the pups” and virtual adoptions, and it felt almost like it would become the new normal in our adoption process. Then April came, and we saw flights to Korea slowly open back! That’s all we needed to lift our spirits and give us hope that the dogs at our center in Bundang would have a greater chance of coming to NYC!

On top of the excellent news, actor Awkwafina messaged us and told us she wanted to visit our office in Astoria, Queens! She came to visit on a day we had multiple dogs who had just arrived on a flight from Korea, and she decided to foster a scruffy sweet pup named Haeng-Un. Of course, she fell in love and adopted Haeng-un, and she even made a video for us that helped us find more flight volunteers to help bring our precious dogs to NYC. Because of this effort, we reduced the number of dogs flying in via cargo by August and made good on our promise to return our adoption fees to the pre-pandemic costs.

In April, we partnered with HSI to close a dog meat farm in Yongin, South Korea, and together we rescued 50 dogs and three rabbits. We even returned a few days later to save the chickens that remained, so no animal was left behind. In the summer, we helped our partners at KARA rescue over 31 dogs from a slaughterhouse in Uijeongbu, Korea. In November, we then shut down a large puppy mill in Namyangju with our partners in Korea, and together we rescued 39 adult dogs that required extensive medical care. These are the kind of missions that



are the hardest on our team, but they also bring out the best in us. It gave us a resolve to dig deep into our hearts and continue our mission strong because we know there is a happy ending for these precious dogs.

Returning to Aerinwon, one of the largest shelters I have ever seen, and the adoption of Buddy - a street dog who had been with us for two years and suffered from PTSD- was my year’s highlight. You can read about these highlights in this report, and I hope you can feel our love for the animals. Thank you for making our mission successful and allowing us to give these dogs the greatest gift, our motto being: They should all live happy and free.

Warm regards,

A handwritten signature in black ink that reads "Gina Boehler".

Gina Boehler
Founder & Director
Korean K9 Rescue

VIP ADOPTIONS IN 2021



Donghae was with us for over a year and enrolled in a Board and Train Program with Lead Your K9 located in PA. Donghae was able to find a wonderful forever home in January!



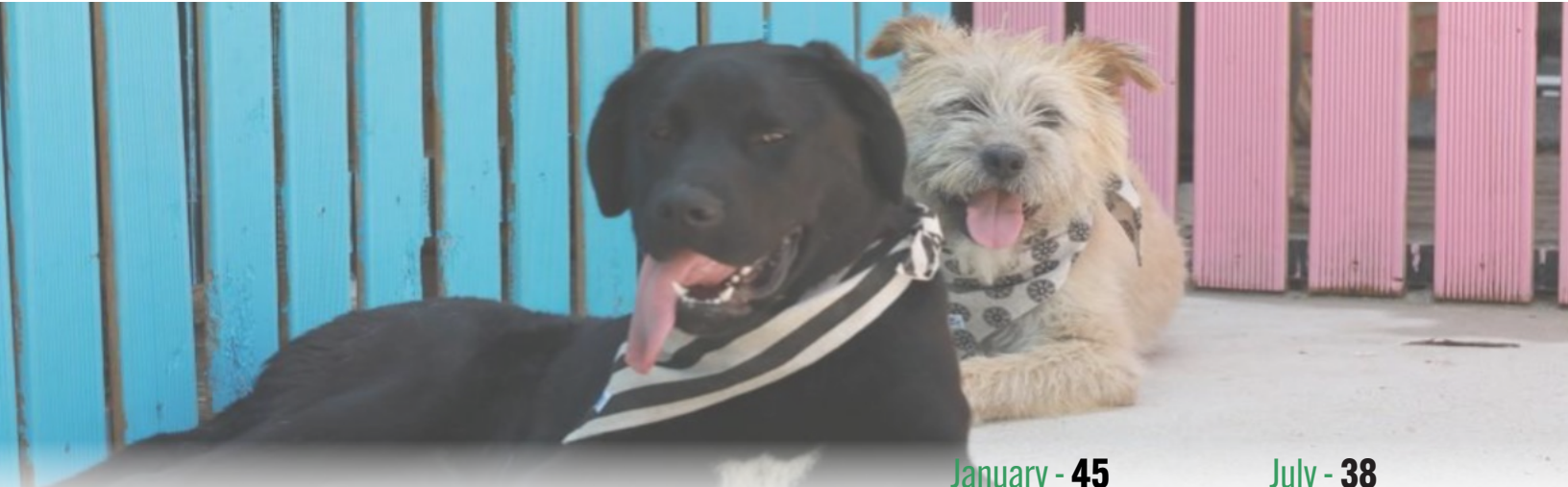
After six months in foster care, Aria was adopted in April to a wonderful home with a KK9R Alumni sister! Aria is doing amazing in her forever home and we're so happy for her.



Buddy stayed with us for over two years searching for the right forever home who could understand his PTSD and help him through the hard times. He finally found it in June, when his wonderful foster moms fell in love with this charismatic fella and adopted him forever!



Precious Kwan was hit by a car in Korea, and left on the side of the road paralyzed, only able to drag herself to safety with her front legs. We fundraised to get her immediate help and rehabilitation in Korea and Kwan's loving foster mom decided to adopt her in June!



INTAKE REPORT

TOTAL INTAKE FOR 2021

488 dogs

TOTAL OUTCOME FOR 2021

465 dogs


January - 45
February - 53
March - 42
April - 40
May - 37
June - 28

July - 38
August - 34
September - 38
October - 37
November - 27
December - 46

WE EXPANDED OUR ADOPTION RADIUS!

We kicked off our year by expanding our adoption radius to DC, PA, & MD. And on September 1st, we were officially approved to do adoptions in Massachusetts!



 **birks of brooklyn**
Brooklyn, New York



KK9R ALUMNI @BIRKSOFBROOKLYN WAS FEATURED BY THE DODO

January 12th, 2021

This family became a musical match made in heaven when they adopted Birks, who was abandoned on the streets of Korea. He found a musically talented family, and now Birks love to sing with his humans and is a constant source of joy and companionship. The Dodo featured his story and you can watch the heartwarming video here:

https://www.youtube.com/watch?v=veK7-_80p4I





AWKWAFINA ADOPTED A DOG FROM US!

March 12th, 2021

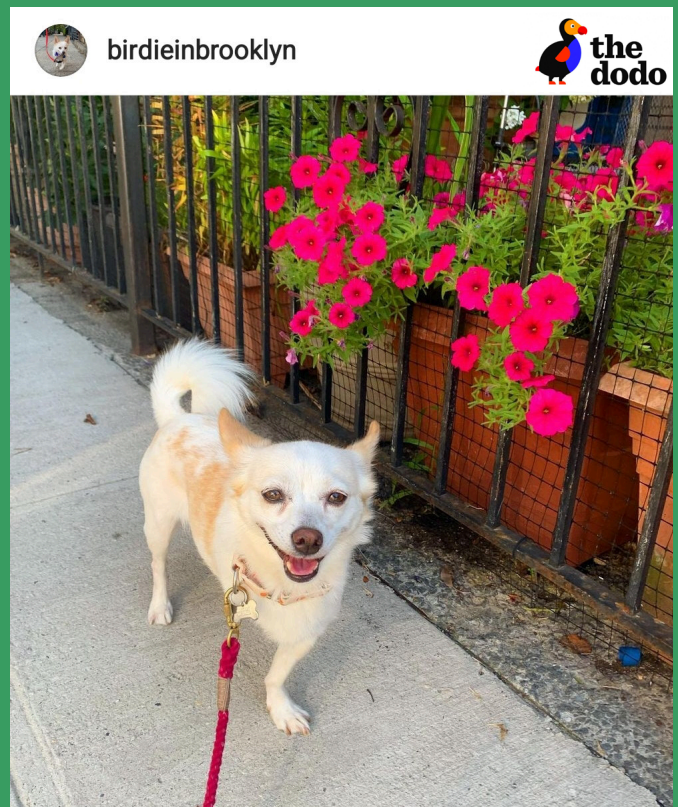
Awkwafina added a new member to her family. The “Raya and the Last Dragon” and “Crazy Rich Asians” star met our sweet Haeng-Un at our office in Queens, New York, and she officially adopted her! Haeng-Un was rescued from the Aerinwon shelter in Pocheon, which closed in 2019 due to terrible conditions. Nora Lum, known as Awkwafina, wrote in her Instagram post, “Without planning on adopting a pup, I knew I wanted to support their mission that relies on donations and flight volunteers to keep going. I fell in love with this almost 3-year-old nugget and was truly moved by the care and hard work the organization does to protect these animals.”

We are honored to have her join our alumni community and are so grateful for her support of the dog rescue movement. It was also very exciting to see that Page Six and People magazine both featured this adoption and gave our organization and mission exposure. Thank you, Awkwafina, for choosing to adopt!

KK9R ALUMNI @BIRDIEINBROOKLYN FEATURED BY THE DODO

April 14th, 2021

Last summer, we rescued Birdie from a wildlife trap in South Korea. Her front leg had to be amputated because it was mangled from the trap and could not be saved. Birdie had amputation surgery in Korea and learned to live as a tripod pup thanks to her loving foster parents in Korea! When Birdie was healed and ready for travel, we brought her to NYC to find her forever home. Now she’s living her best life with her amazing adopters! The Dodo decided to feature her story on social media, and everyone saw how strong and brave Birdie was. They also saw how amazing her adopters are and their unconditional love for her. We’re so thankful to Birdie’s adopters and everyone who has helped her along the way. You can follow her adventures on Instagram @birdieinbrooklyn.



WE PARTNERED WITH HSI TO SHUT DOWN A DOG MEAT FARM IN YONGIN, KOREA

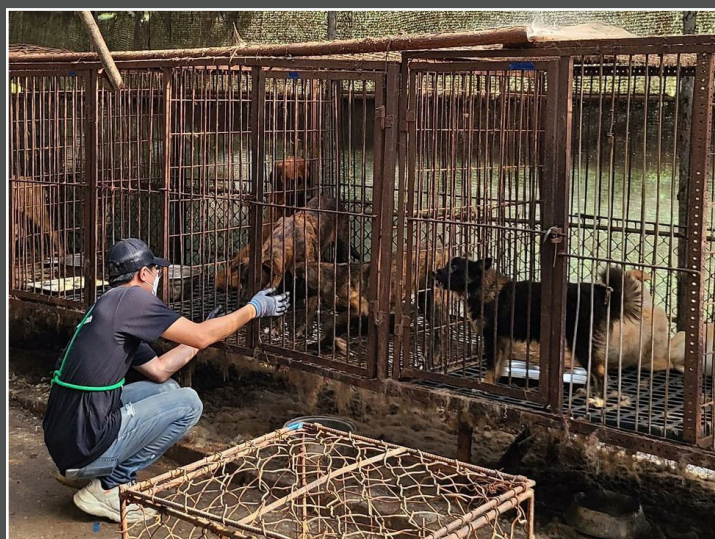
April 19th, 2021

In partnership with HSI Global and Yongin Animal Care, we helped rescue 50 dogs from a dog meat farm in Yongin City, South Korea. These dogs, along with other farm animals, were scheduled to be euthanized on April 19th because the city shut this farm down. We're so proud of our team in Korea for skillfully handling the removal of these dogs along with three rabbits that are now safe! Thank you to HSI and the city of Yongin for their efforts to bring this cruel inhumane practice to an end forever. Thirteen of these gentle souls were placed at our Bundang center and were then successfully adopted into loving forever homes.



WE RESCUED 31 DOGS FROM A HORRIFIC SLAUGHTERHOUSE IN UIJEONGBU

July 16th, 2021



Our team in Korea participated in a joint rescue mission with KARA to rescue 31 dogs from a huge slaughterhouse in Uijeongbu. This slaughterhouse was the center of dog meat distribution in the Gyeonggi-do region of Seoul. It served as the main distributor of dog meat and this rescue and closure will disrupt the flow of demand, especially during these hot summer months of Boknal.

We started early in the morning and finished removing the dogs late into the night which was no easy task. The remains of dead dogs that were dismembered and tortured were lying everywhere. The smell of rotting internal organs filled the hot summer air and sickened our volunteers, but they remained steadfast in their resolve to clear the living dogs out of this hellhole and bring them to safety. Some of the dogs were marked with red spray paint, a mark of death. Some were clearly a former pet or perhaps family dogs at one time. Regardless of their breed, these dogs narrowly escaped the cruel fate of electrocution in water, beating, hanging, and torture until death.

It is a small segment of the population who consume dog meat, and we want to remind you that this small percentage does not speak or represent the entire Korean community. As horrific as this slaughterhouse was, concerned citizens investigated and reported the torture and cruelty to the authorities to stop the killings. This is happening across Korea, the demand for change, and appeal to humanity for animals is sweeping. All of these dogs rescued have been placed into loving forever homes in the US.

WE WENT BACK TO AERINWON/POCHEON TO PULL 14 MORE DOGS

November 7th, 2021

Our Director took a trip to South Korea, where she visited our facility in Bundang to teach training workshops to our staff. This included a trip to the Pocheon shelter. In the three years since Pocheon City shut down the shelter (previously known as Aerinwon), Korean K9 Rescue has taken in almost 300 dogs from Pocheon and have successfully adopted them to forever families in NYC! Gina went back in October to help winterize Pocheon with the volunteers and she then evaluated and selected 14 dogs with the highest chance of rehabilitation. It will still take time and effort for these dogs to gain trust in people, but we believe our rehabilitation work will help heal them. The volunteers at Pocheon work hard every day to improve the lives of the dogs remaining at this outdoor shelter.



THE PET SUMMIT

KOREAN K9 RESCUE

Rescue Partner

Korean k9 Rescue

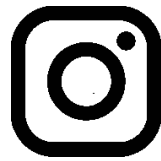
the.pet.summit

A graphic badge with a pink background and white text. At the top left is a pink circle with 'THE PET SUMMIT' in white. Below it is a photo of several people sitting on a bench with various dogs. The photo has the 'KOREAN K9 RESCUE' logo in the top left corner. Below the photo is a pink heart icon. At the bottom of the photo area, it says 'Rescue Partner' in pink and 'Korean k9 Rescue' in black. At the bottom right of the badge is the 'the.pet.summit' logo.

OFFICIAL RESCUE PARTNERS FOR @THE.PET.SUMMIT

October 17th, 2021

KK9R was chosen as an official Rescue Partner for The Pet Summit's virtual event from October 23-24, 2021. The Pet Summit donated a portion of their ticket sales to our rescue and we were invited as guest speakers for their rescue panel. The Pet Summit offers over 150 educational classes, workshops, live panels, and Q&A about content creation on social media. Thank you to The Pet Summit!



REACHED OVER 65,000 FOLLOWERS ON INSTAGRAM IN DECEMBER 2021



WE HOSTED “CHRISTMAS IN BUNDANG” LIVE STREAM

December 17th, 2021

We hosted our annual Christmas live stream from our rescue facility in Bundang. We featured 85 dogs, 5 rescue groups, one mission united on Friday, Dec 17th @ 7pm Live from South Korea.

The event showcased the incredible work of our rescue volunteers and team on the ground in Korea who work to make a difference in each dog's life. Our staff and volunteers work hard daily to ensure a better future for Korean dogs who would otherwise have no chance of survival. We were so happy to present this inside look, live from South Korea to the US to raise critically needed support for our ongoing mission to rescue and rehabilitate as many dogs as we can. Thanks to our partners and rescue groups who attended and our supporters who help us keep our mission strong and alive!

@animal_kara, @beaglerescuenetwork, @youumbba, @oukjae96 and @yuhengsa_official



WE RESCUED 39 DOGS FROM AN ILLEGAL PUPPY MILL IN NAMYANGJU, KOREA

December 19th, 2021

We helped shut down an illegal puppy mill in Namyangju, Korea with two local rescue partners. There were 200 dogs huddled together in rusty, filthy cages and they were forced to live in the cruelest conditions. The temperature was below freezing, but our staff and volunteers worked hard to remove all of the dogs safely. We also completely destroyed and demolished the cages so their suffering could end and the cycle can never be repeated. Together with @youumbba, we took in 39 dogs into our rescue. These precious dogs were flown to the US to find forever homes, and we successfully adopted them all out.

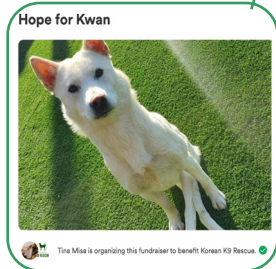
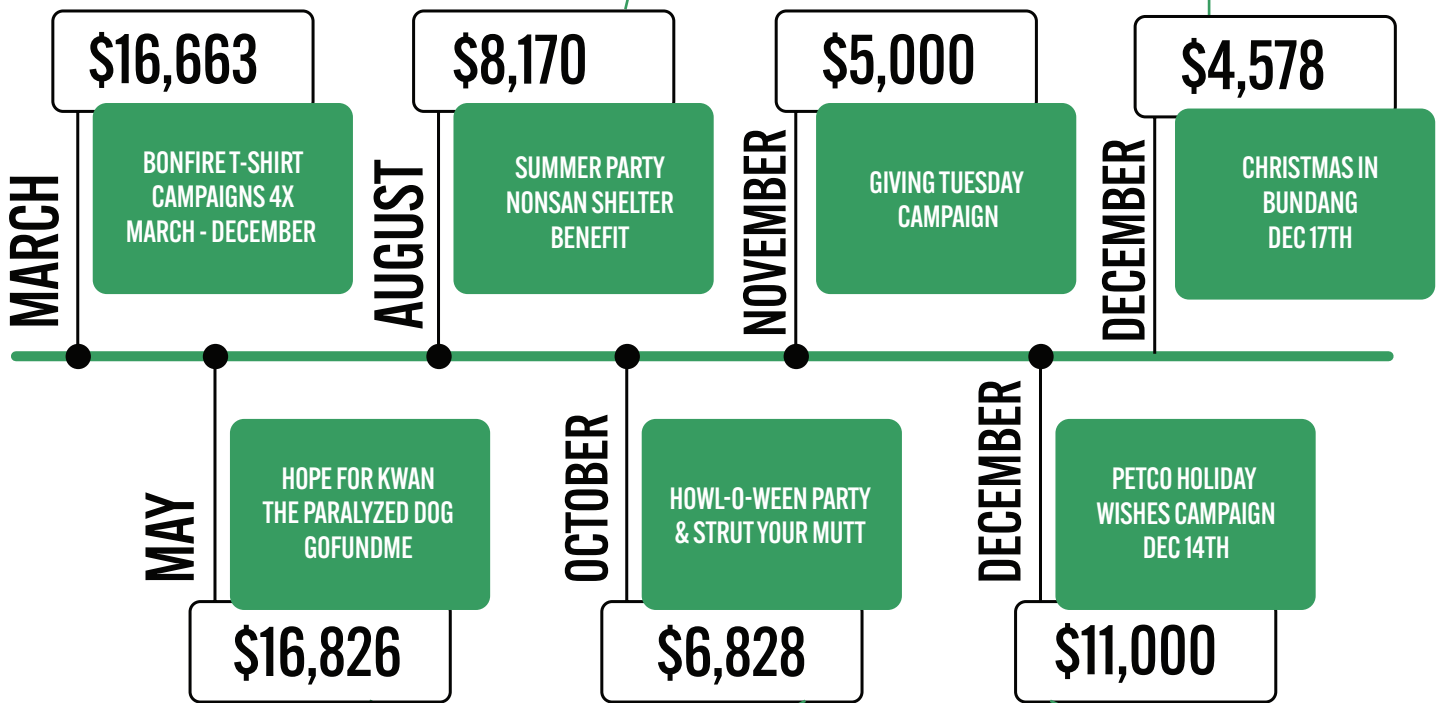
We hope photos like these will make people consider the horrific reality of puppy mills. Most of the dogs we rescued were adults who have been bred repeatedly, over and over again, until the females' uteruses become so badly infected they die a slow and painful death. The male dogs were also in poor condition, with every dog overcrowded in wire cages. We took many sick and older dogs whose ears were infected and teeth rotting. Sadly, none receive the proper care they need and the puppies they produced still get shipped anywhere that there is a demand. Please reconsider buying a puppy from a pet store this holiday season — you could be directly supporting a terrible puppy mill like this one.



OUR FUNDRAISING ACHIEVEMENTS

THANK YOU TO OUR SUPPORTERS FOR YOUR CONTRIBUTIONS TO OUR MISSION!

TOTAL RAISED:
\$69,065



Hope for Kwan

Tina Mia is organizing this fundraiser to benefit Korean K9 Rescue



FINANCIAL REPORT

0.5%
GRANTS AND OTHER INCOME
\$3,384

53%
CONTRIBUTIONS
\$439,414

47%
ADOPTION FEES
\$389,661

TOTAL REVENUE
\$832,459

3.4%
FUNDRAISING
\$26,983

8.4%
MANAGEMENT & GENERAL
\$65,495

TOTAL EXPENSES
\$783,977

88.2%
ANIMAL SERVICES
\$691,499

TEAM

Thanks and Acknowledgements

Big thanks to our Fosters, Volunteers, Trainers, Alumni, Sponsors and Supporters
Partners: Petco Foundation, North Shore Animal League, Best Friends Animal Society
Sponsors: Fi Dog GPS, NYC Pet, and Raw Dynamic





KK9R Alumni
Photos by @thewaysofthedog



2021

