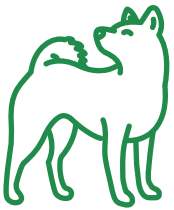




**KOREAN K9  
RESCUE**

# 2022 ANNUAL REPORT







## OUR MISSION

WE ARE A 501(C)(3) DOG RESCUE  
CREATING A BETTER FUTURE FOR  
HOMELESS AND MISTREATED DOGS  
IN SOUTH KOREA.

## A REVIEW OF 2022

2022 marks another successful year for our rescue! We completed 369 adoptions throughout New York, New Jersey, Pennsylvania, Maryland, Washington D.C., and Massachusetts. Three of our long-stay dogs – Cloud, Prince, and Fritos – were adopted, too! We are proud that our hardworking team found loving and dedicated adopters for these precious dogs.

We launched exciting new programs and incentives this year, too! Our Shop & Support program enables our supporters to receive discounts from various vendors that will donate back to our rescue. Our partnership with JustFoodForDogs sponsors food for our foster dogs and provides our new adopters with free food for two weeks. We are so grateful for this sponsorship because our dogs have been the healthiest we have ever seen!

We participated in meaningful protests and rescue missions. We joined protests at the Moran dog meat market in Daegu City and the anti-dog meat rally in I-Park Mall Square in Korea to continue to further our mission of ending the dog meat trade. More citizens than ever joined



us in solidarity! We participated in rescuing and shutting down a puppy mill in Namyangju, Korea, filled with over 200 suffering dogs. All dogs were rescued in partnership with two other local rescue groups. We partnered with HSI Global to save 21 dogs from a dog meat farm in Ansan City, too. Lastly, we launched our successful Unchain Me, Korea campaign, where we rescued 30 chained dogs in Korea.

Finally, we hosted fun celebrations too! We had our Summer Party, sixth annual Howl-o-ween Party, and third annual "Christmas in Bundang" livestream. All events were loads of fun, and we appreciated our wonderful community's support. Thank you for allowing us to keep our mission strong. We are very excited for more in 2023!



## A LETTER FROM THE FOUNDER

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We started 2022 with a fierce rescue mission in collaboration with two other partners in Korea by rescuing and dismantling a huge puppy mill in Namyangju City. Over 200 adult dogs were used for breeding puppies and living in squalor near death, and many of these dogs our team was able to rehabilitate and adopt to loving homes in NYC. That collaboration with other like-minded local rescue groups in Korea set up the framework of our year and future goal to work with as many local partners as possible. The future of animal rescue within Korea lies in the ability to connect, help, and work with as many local activists and rescuers as possible. Together we all strengthen the word "rescue dog" in Korea and frame it positively. That ripple effect is already showing a slight upward trend in the adoption movement and animal welfare concerns in Korea. However, we are still very far apart in the actual numbers and have yet to see a fundamental change to animal welfare laws in Korea. So in the summer of 2022, we rallied for seven days straight with hundreds of activists at a local dog meat market in Daegu and downtown Seoul's busiest area to demand change again. We won't stop protesting yearly until the dog meat trade is banned forever.

We started a deeply personal mission to me in the spring of 2022 called "Unchain Me, Korea," which focused on freeing rural country dogs chained outdoors with little or no protection from the harsh weather. We aimed and succeeded in rescuing 30 dogs from these deplorable situations and gave them a second chance in a warm and loving forever home.



We will continue these kinds of rescue missions because these dogs depend upon us. From puppy mills to dog meat farms, rescuing our fur friends is part of our daily lives. The partnerships we have made along the way enable us to give these dogs the best nutrition and vet care during their rescue journey. Our rehabilitation team in Korea at our facility has changed a trauma dog's perception of humans from negative to positive. The greatest gift of 2022 has been the surge of support from our community in the NYC area. Thank you from allowing us to do what we do! We look forward to creating even more change in each dog's life and rallying ahead into 2023!

Warm regards,

A handwritten signature in black ink that reads "Gina Boehler".

Gina Boehler

Founder & Executive Director Korean K9 Rescue





# 2022 VIP ADOPTIONS

## FEBRUARY



### CLOUD (AKA DODAM)

Cloud was chained outside and living off of waste at a dog meat farm in Yongin, Korea. Our manager in Korea spent months trying to get permission from the dog meat farm to surrender Cloud. Due to previous neglect, Cloud took several more months recovering at our Bundang facility before making her way to NYC. She eventually found the perfect adopters and has been doing amazing! Follow her at @cloudthechowchow.

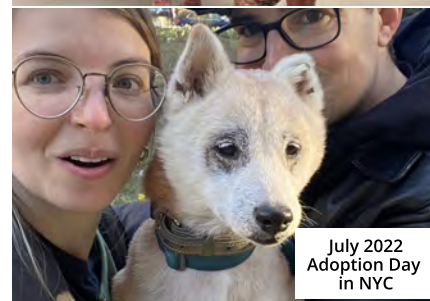
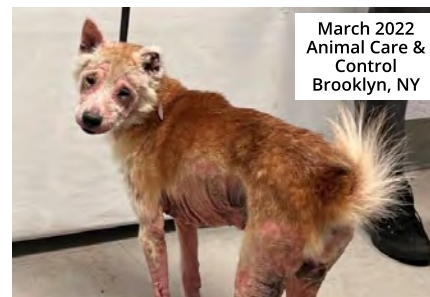
## MARCH



### PRINCE

Prince was a blind dog that we rescued from the Nonsan shelter in Korea where he was living outside in unsafe conditions. He had many supporters following his journey to finding his perfect home (castle). He eventually found compassionate adopters that helped him settle into this new chapter of his life and we're so happy for him! Follow him at @princeandludlow.

## JULY



### FRITOS

Fritos was a neglected dog found on the streets of Brooklyn, taken in by Brooklyn Animal Care and Control. We then pulled him shortly afterwards. He was malnourished and suffering from a severe skin infection which required extensive medication and treatment. With the help of generous supporters donations, Fritos was adopted as part of our foster-to-adopt program! Follow him at @monsieurfritos.



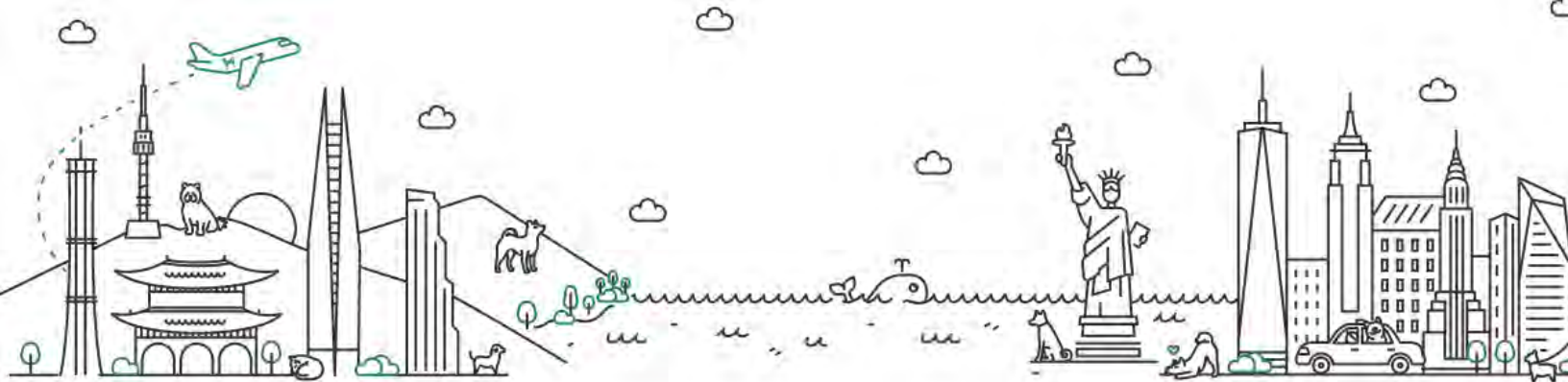
# INTAKE REPORT

January	43
February	40
March	31
April	31
May	32
June	29
July	32
August	44
September	8
October	27
November	24
December	29

Total 2022 Intake

370 Dogs

**TOTAL 2022 OUTCOME      369 DOGS**



# OUR IMPACT IN 2022

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# SHUT DOWN A PUPPY MILL

## 📍 NAMYANGJU, KOREA

In December 2021 through January 2022, we participated in rescuing and shutting down a puppy mill in Namyangju, Korea filled with over 200 suffering dogs. All dogs were rescued in partnership with two other local rescue groups. We ended the cycle of horror and cruelty by demolishing the puppy mill. We vetted and spayed or neutered the dogs to set them on the path to recovery.



## RECEIVED A RESCUE FUND

FROM **AMC**  
Schwarzman  
Animal Medical Center

Daehan arrived from Korea in January and was soon diagnosed with two rear leg grade 4-5 luxating patellas that required two corrective surgeries totaling over \$6k! Thanks to a generous grant from AMC To The Rescue, we were able to secure surgery that helped Daehan get adopted into a loving forever home. We are grateful for [@amcny](#) for this lifesaving program!





## CONTRIBUTED TO A NEW DOG BREED GUIDE

COURTESY OF



@dailypaws wrote a new dog breed guide (which we were interviewed for) on the Jindo in January!

Jindos are recognized as an important part of Korean cultural heritage. They are new to most of us in the United States, so it's vital that adopters and the public take the time to learn about them. As our Executive Director, Gina Boehler, says in the guide, "If we respect the Jindo coming into our home and give that dog time to acclimate, they are going to be the best friend that you ever had. We just need to give them that chance in the beginning and look at it from their point of view." Ask any of our adopters and you'll know that Jindos are well worth the work.



## RAN A TRAINING SEMINAR

📍 BUNDANG, KOREA

Have you ever wondered what goes on in the world of rescue before dogs travel to the United States to be adopted? For us, it involves countless hours of training on dog management and care. We were honored to host 10 other rescue organizations in Korea to participate in a seminar with four of the best dog trainers in the country.

Our mission goes beyond finding American adopters for our dogs. Through increased education on dog care and training within Korea, our hope is that fewer dogs are mistreated and neglected, and we hope to see an increase in the local adoption rate in Korea.





# LED OUR FIRST PACK WALK

## 📍 BOSTON, MASSACHUSETTS

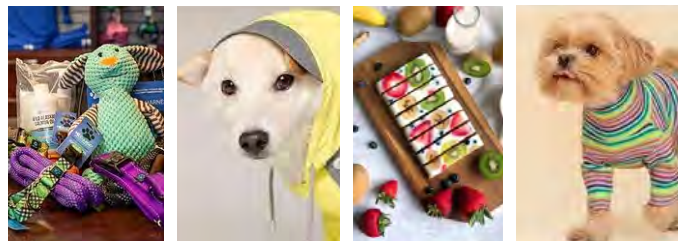
Did you know we've had 20 adopters in the Boston area? Not only do our dogs love it there, but we've also built a training program with [@rescuetrainrepeat](#) that has helped dogs and adopters in Boston thrive. Seven of our Boston alumni joined a pack walk with dog trainer Andrew. Big thanks to Rescue Train Repeat for bringing it all together!

# LAUNCHED OUR SHOP AND SUPPORT PROGRAM

We're excited to announce our new Shop & Support program! When you shop for your dog's favorite food, toys, or accessories, you can use our affiliate links or discount codes to save on your purchase from businesses that directly support our rescue. Spoiling your dog can now save more dogs! Thank you, sponsors!

### Sponsored by:

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| <a href="#">@droolingmonsters</a> | <a href="#">@roccoandroxie</a>   |
| <a href="#">@maxandneo</a>        | <a href="#">@eayplaywagco</a>    |
| <a href="#">@fi.dogs</a>          | <a href="#">@wilderdog</a>       |
| <a href="#">@wildebeest_co</a>    | <a href="#">@littlebeast.co</a>  |
| <a href="#">@bobonanashop</a>     | <a href="#">@saint_rue</a>       |
| <a href="#">@drcuddles</a>        | <a href="#">@sassywoof</a>       |
| <a href="#">@chewy</a>            | <a href="#">@thewaysofthedog</a> |
| <a href="#">@dogplusbone</a>      | <a href="#">@themaxbone</a>      |





## PARTICIPATED IN A LOCAL FUNDRAISER

### 📍 10x10

We participated in a fundraiser at 10x10 New York (@10x10gives), The Giving Back Fund in May! We pitched our mission as one of three non-profit benefactors alongside @restlessbooks and @sundara\_fund to a panel of “sharks” to earn pledges. We all won and learned so much about our local community!

## DESIGNED DOG SNEAKERS

### IN COLLABORATION WITH

@rifrufqueens created a sleek sneaker design to support our rescue! And it was modeled by our amazing @kk9ralumni. 50% of profits from these sneakers directly helped our rescue efforts by raising over \$9k towards our mission!

## STARTED A PARTNERSHIP

### WITH **JustFoodForDogs.**

@justfoodfordogs granted our rescue sponsorship for all our dogs in foster care AND provides two weeks of FREE food to new adopters! Our dogs really love eating this fresh food, plus we love that it’s made with whole-food ingredients and no preservatives! We are honored to have the best nutrition readily available to all our dogs through this incredible sponsorship. Thank you, JustFoodForDogs!



## FEATURED ON NBC

### ON NATIONAL DOG RESCUE DAY

@nbc invited our rescue pups on #NationalRescueDogDay in May. Their "Clear The Shelters" segment aired live and featured three of our available pups for adoption. Rose, Gold, and Young Sah were the stars of the show and all were adopted shortly after airing!

## FEATURED LIVE



Our adoptable dogs were featured on Live with Kelly and Ryan in June! Our dogs were featured with dog trainer Andrea Arden. Star, Beemo, and Ppodol made a big guest appearance and all dogs were adopted shortly after!

## SAVED 30 DOGS FROM CHAINS

### FOR UNCHAIN ME, KOREA

It was so hot in Korea last summer. Thousands of dogs were dying in the countryside, tied to short chains. Country dogs are exposed to harsh weather with little food, water, and no vet care or shelter. Our mission over 12 months was "Unchain Me, Korea." We were on the ground, rescuing 30 chained dogs, and more will be rescued as part of our ongoing mission, while educating rural communities about animal welfare. Many of these dogs were rehabilitated and adopted to forever homes in NYC. Our Summer and Winter campaigns raised over \$60k that went directly to helping each dog get a second chance.







## PROTESTED IN MORAN DOG MEAT MARKET

### 📍 SEONGNAM CITY, KOREA

"Abolish the dog meat trade!" In July, the resounding chant from activists throughout the Moran Market square was there to remind the butchers we are not going away until every last market is closed forever. Team KK9R protested in Seongnam City at one of the last large-scale open-air dog meat markets in Korea. Most major cities have banned this practice over the previous years, which indicates significant progress in the Animal Welfare movement in South Korea. However, there have been no changes made at Moran Market. Our team joined over 150 Korean activists, citizens, and rescue groups throughout Korea are using their voices to speak up for the dogs.

## PROTESTED IN THE LARGEST ANTI-DOG MEAT RALLY IN I-PARK MALL SQUARE

### 📍 YONGSAN-GU, SEOUL

In July, Team KK9R participated in the largest anti-dog meat rally of the year with 400+ Korean citizens, and 32 rescue groups gathered outside the I-Park Mall Square in Yongsan-gu, Seoul. Our team in Korea has been campaigning hard to bring attention to the elephant in the room regarding animal rights and protection in Korea. Banning the dog meat trade forever. We were there to hold the newly elected president of South Korea, Yoon Suk Yeol, accountable for his previous stance of opposing the dog meat trade and promising to listen to the people of Korea across the broad consensus.





# RESCUED 21 DOGS AT THE ANSAN CITY DOG MEAT FARM

WITH  hsi global

Team KK9R partnered with our friends @hsiglobal to shut down a dog meat farm in Ansan City, South Korea in July. 19 dogs were suffering in the summer heat and our teams were making final preparations to help remove these dogs from a life of depravity, torture and slaughter. This mission came just days before the official start of the Bok Nal festival where thousands of dogs will be slaughtered for dog meat soup.

# RAISED OVER \$50K FOR “UNCHAIN ME KOREA” AT SUMMER PARTY



We held a fundraiser party at Five Boroughs Brewery with our sponsors @shophazelly, @shop\_dog\_and\_co, @scatteredkind, @justfoodfordogs, and many more to raise money to rescue 30 chained dogs in Korea. Over 75 dogs and 300 guests attended the party, and tickets were sold out. Thank you to our community for their generous support!





## LAUNCHED A NEW PATREON MEMBER BENEFIT

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Our Patreon now has "Dae"- level or higher access which includes all the behind-the-scenes at our Bundang rehabilitation facility! On top of that, Dae-level or higher members who are also pre-approved applicants now have the chance to foster (and adopt!) one of the incoming dogs.



## GOT A NEW KK9R VAN

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For many years, we had been driving our trusty, but rusty graffiti-inspired minivan and it served us well. But our rescue definitely needed an upgrade. We are so thankful to the generous Taco and Barney Foundation for granting us a new van!



## RAISED \$11K AT 6TH ANNUAL HOWL-O-WEEEN PARTY

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### 📍 BROOKLYN, NY

We had a fantastic turnout for our 6th annual How-O-Ween Party. First, we participated in @bestfriendsanimalsociety's Strut Your Mutt parade around McCarren Park and raised over \$11k for a good cause, our "Unchain Me, Korea campaign. All the pups looked amazing in their wonderful costumes and we partied after the Strut! Thank you to our sponsors and @nycpet for sponsoring our costume contest, where we registered 104 contestants and had 23 winners.





# SPONSORS HELPED REDUCE AND COVER ADOPTION FEES

We found fantastic homes for our three tripawd dogs who were also long-stay dogs in NYC. Thank you to @dogplusbone, @shophazelly, @rifrufqueens, and @divinecanine for sponsoring their adoption fees. Because of their generous support, all three dogs found their forever homes!

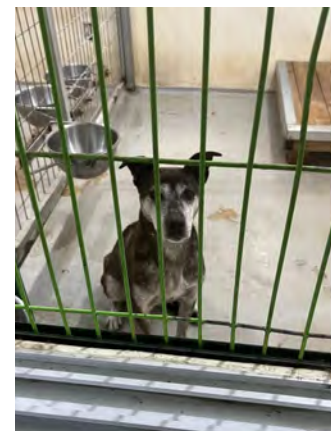
# HOSTED OUR 3RD ANNUAL CHRISTMAS IN BUNDANG

Our manager @kk9r.kr\_hy spent the month of December preparing for the biggest event of the year for KK9R, and the meticulous detail of her hard work is sincerely appreciated. This year, we highlighted three long-stay dogs at our Bundang facility. PpaePpae, Hani, and Peach were all in need of supportive medical care and we raised \$15k towards their care, thanks to community support. Each dog we featured had a compelling story, and our dogs and rescue partners shined so bright.

# HELPED HEAT AN OUTDOOR SHELTER WITH 500 DOGS

## FOR THE POCHEON SHELTER

We received a generous \$10k grant which we awarded to The Pocheon shelter, formerly known as the Aerinwon Shelter now run by The Beagle Rescue Network. This was a lifesaving donation as it provided an electrical grid to 500 dogs in outdoor kennels that were freezing. Now they are safe and warm!





# FINAL REPORT

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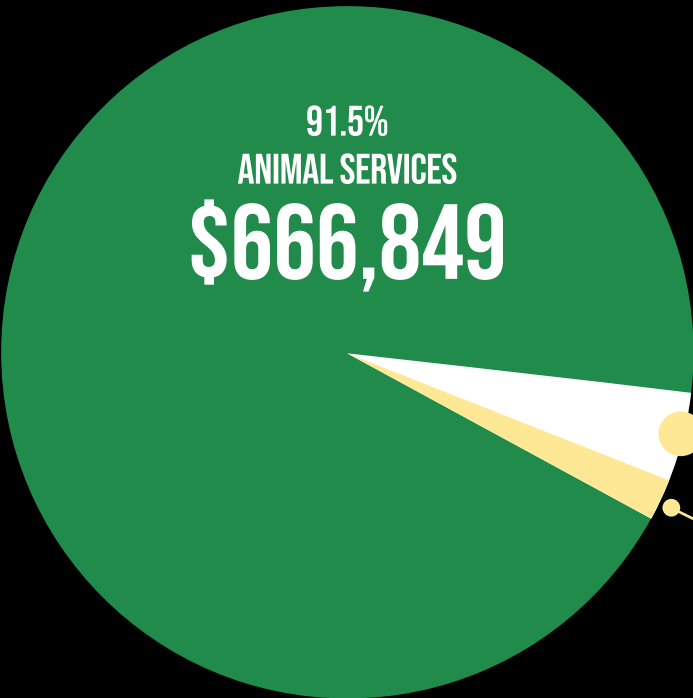
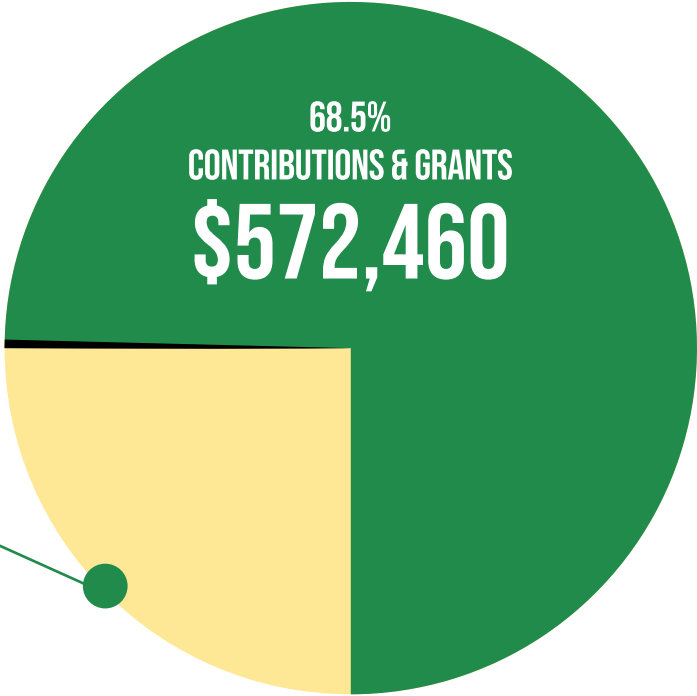


# FINANCIAL REPORT

TOTAL REVENUE  
**\$835,352**

0.5%  
OTHER INCOME  
**\$3,483**

31%  
ADOPTION FEES  
**\$259,409**



TOTAL EXPENSES  
**\$728,708**



# TEAM

## THANKS AND ACKNOWLEDGEMENTS

Big thanks to our Fosters, Volunteers, Trainers, Alumni, Sponsors and Supporters!

### Our Partners:



### Our Board Members:

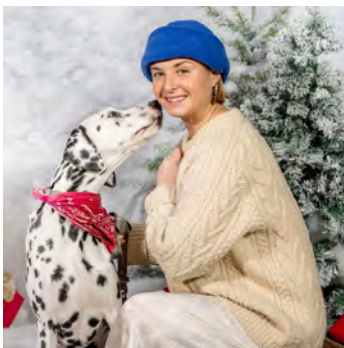
- Gina Boehler
- Tina Castelino
- Jung Kim
- Andrew Glancy
- Lily Estabrook
- Mike Wray
- Susan Law
- Rhonda Ramparas
- Vicki Williams

### Our Foundations:

- The Glancy Foundation
- Taco and Barney Foundation
- The Salem and Annabel Jacoff Foundation
- Longfield Family Charitable Foundation
- Cho Family Fund
- Select Equity Group Foundation
- Kirkland and Ellis Foundation
- Fifth Generation, Inc.
- Petco Foundation
- Square Up (Block Inc.)
- Bill and Melinda Gates Foundation
- The Bloomberg Foundation







# KK9R ALUMNI

Photos by Jenn Hillenga







**KOREAN K9  
RESCUE**

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**2022**