



**KOREAN K9
RESCUE**

2024 ANNUAL REPORT



TABLE OF CONTENTS

Letter from the Executive Director	03
A Landmark Moment: South Korea Passes the Dog Meat Ban	04
2024 Impact Report	05-06
High Kill Shelter Rescues	07-10
Puppy Mills and Slaughterhouse Shutdowns	11-13
Activism and Legislative Activity in Korea	14-15
Training and Continued Education in Korea	16-17
U.S. Rescue, Fosters and Adoption Highlights	18-22
Community events and Fundraising Highlights	23-26
Guinness World Record Dog Walk	27-28
Global Recognition & Media Coverage	29-30
Financial Overview	31-32
Looking Ahead: 2025 Priorities	33-34
Team Acknowledgements	35
Volunteers	36
KK9R Alumni	37



A LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

2024 has been the most transformative year in Korean K9 Rescue's history, and one of the most emotional.

On January 9, South Korea passed a historic nationwide ban on the dog meat trade, effective in 2027. It was a moment we had dreamed of for over a decade, a moral and cultural shift that will save hundreds of thousands of lives each year. But while this was a long-awaited victory, it has a long waiting period to take effect, and our work has only just begun. With the ban impending, we are facing an entirely new crisis that is unfolding. As the dog meat farms and slaughterhouses will be forced to shut down, the fallout will leave more than half a million dogs with nowhere to go. Shelters and rescues will bear the burden and strain with little government support, and the lives of these displaced animals hang in the balance without your support of our mission.

This year, we showed what is possible when courage meets compassion.

Team KK9R rescued over 500+ dogs from slaughterhouses, puppy mills, and high-kill shelters, and adopted 276 into loving homes. We cleared the entire Hongseong-gu municipal shelter for the first time in Korean history. We shut down some of the country's most notorious breeding and slaughter sites, including a devastating mass rescue in Busan, where our team saved 62 dogs from unimaginable conditions. We stood up for systemic change,



with KK9R in Korea's participation of the Lucy's Law bill in Korea and setting a Guinness World Record with 38 resilient survivors walking together in unison.

I am deeply proud of what we accomplished, but I'm even more grateful for the community that made it possible, including our hardworking, passionate staff. Every person who showed up, spoke out, fostered, volunteered, donated, or adopted helped us move the needle for animals who have been ignored and exploited for far too long.

As we look toward 2025, our mission remains urgent. The path to a post-dog-meat-free Korea requires resources, infrastructure, policy change, and unwavering commitment. But together, I believe we can meet this moment and build a world where all dogs are treated with dignity, compassion, and love.

With all my heart and gratitude,

Gina Kim-Sadiku

Executive Director | Korean K9 Rescue



SOUTH KOREA PASSES HISTORIC BAN ON DOG MEAT. THE REAL WORK BEGINS NOW

JANUARY 9, 2024



South Korea's National Assembly voted 208-0 to pass a historic law banning the breeding, slaughter, sale, and consumption of dog meat nationwide. The bill marks a moral and cultural turning point, establishing a three-year transition period, with full enforcement beginning in 2027.

But while this is a long-awaited and hard-won victory, it is not the end of our work; it is the beginning of a massive new rescue crisis. More than 500,000 dogs are currently trapped on dog meat farms across South Korea. As the industry winds down, these animals will be displaced, and most will have nowhere to go. The government has offered limited subsidies to farmers and restaurant owners, but no support for shelters and rescue organizations, which are now expected to absorb the fallout. For Korean K9 Rescue, we are at full capacity throughout the year. This law presents both a call to action and an overwhelming animal welfare challenge. Shelters across the country are already underfunded, overcrowded, and under-supported, and this coming wave of rescues could push the system to collapse. We need the world's support, not just to celebrate the victory, but to help us respond to it responsibly. Our team is preparing emergency infrastructure, adoption pipelines, and cross-border transports to prevent mass euthanasia and suffering.

The law may end the trade in 2027, but only together can we save the survivors and turn the nightmare of the dog meat trade into a distant memory of South Korea's past.

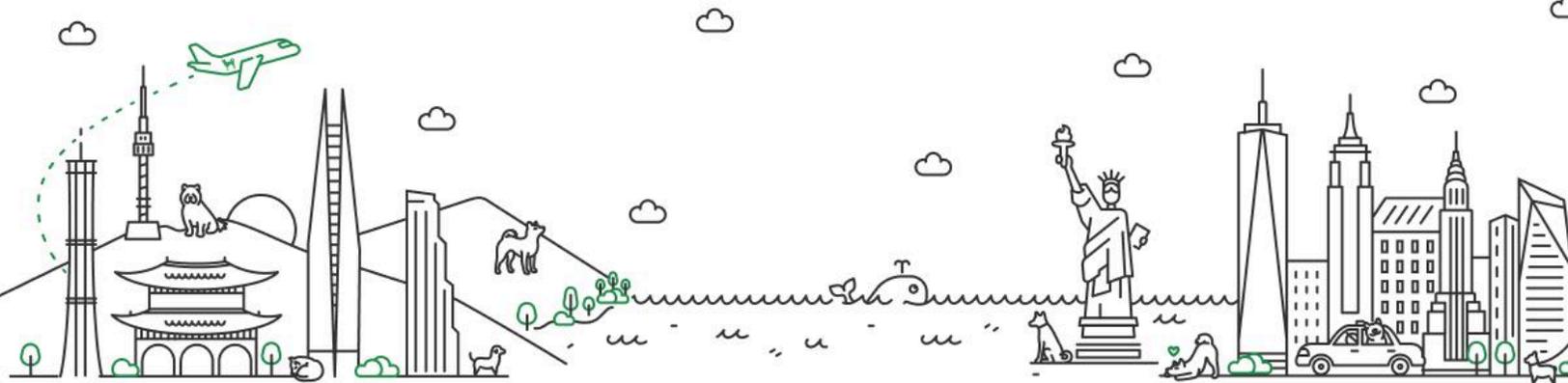


2024 IMPACT OVERVIEW



2024 IMPACT REPORT

DOGS ADOPTED	276
FOSTER HOMES	118
ADOPTION EVENTS	89
FLIGHT VOLUNTEERS	138
VOLUNTEERS IN KOREA & NY	1,314
PUPPY MILL CLOSURES	4
INTAKE	283
DOG MEAT FARMS SLAUGHTERHOUSE CLOSURES	1
HIGH KILL SHELTERS RESCUE MISSIONS	3



HIGH KILL SHELTER

RESCUES



HISTORIC SHELTER CLEARANCE

📍 HONGSEONG-GU - MARCH 2024



In March 2024, Korean K9 Rescue partnered with 12 organizations to achieve a historic milestone: clearing the municipal shelter in Hongseong-gu for the first time in Korean history. A total of 105 dogs were rescued, many of whom had spent their entire lives on chains or were suffering from severe conditions like parvovirus.

Korean K9 Rescue took in 13 of these dogs. Each one received the medical care and behavioral support they needed, and all were adopted into loving homes in New York City in 2024. The coordinated efforts of our team, our Lucy's Law advocates, and our international rescue network. It reflects what's possible when action meets compassion.

While this was a monumental achievement, it also served as a reminder of the ongoing work required to give vulnerable animals a second chance. We are proud to have been part of this rescue and grateful to our community for helping these dogs find the lives they deserve.

[VIEW THE STORY](#)



SHELTER PULL FROM SIHEUNG CITY SHELTER

MAY 28, 2024

Following their training workshop in Bundang, New York-based dog trainers Kevin, Carla, and Andrew joined the Korean K9 Rescue team for a shelter pull at Siheung City Shelter. Located in Siheung City, the shelter houses over 130 dogs and is managed by a deeply committed staff who work tirelessly to care for the animals. However, despite their dedication, the shelter faces a very low adoption rate, leaving many dogs at risk of euthanasia due to overcrowding.

In collaboration with the shelter team, KK9R pulled 20 dogs and puppies, focusing on those with limited or no chance of adoption in Korea. These dogs were transferred to our Bundang Rescue Center, where they received medical care, training, and behavioral rehabilitation to prepare them for new lives in the United States.

As of the time of this report, all 20 dogs have been successfully adopted into loving homes in New York City. Their journey from shelter kennels to safe, permanent homes is a powerful example of what cross-border collaboration and community-driven rescue can accomplish.

We are grateful to the staff of Siheung City Shelter for their partnership and compassion, and we remain committed to supporting shelters across Korea that face the same urgent challenges.

[WATCH THE VIDEO](#)

[VIEW THE STORY](#)



OPERATION NOEL: A LIFELINE

📍 GANGNEUNG CITY - DECEMBER 19, 2024

Korean K9 Rescue completed its final and one of the most impactful rescue missions of the year: Operation Noel. This high-stakes mission took place in Gangneung City, South Korea, at a severely overcrowded municipal shelter long burdened by limited resources and a high euthanasia rate.

Originally designed to house 50 dogs, the Gangneung shelter has, for years, operated at many times its capacity. As the shelter struggled to keep up with the rising number of strays and abandoned animals, euthanasia remained a grim but regular outcome, sometimes soaring at 85% of the population. Since 2017, Korean K9 Rescue has prioritized pulling hundreds of dogs from this facility, and Operation Noel marked a turning point in that ongoing effort.

In partnership with five other rescue organizations, our team helped rescue 83 dogs, which is 34% of the shelter's total population, in a single coordinated effort that took place in one day. Korean K9 Rescue took in 27 of these dogs, offering them immediate medical attention, behavioral rehabilitation, and a chance to start a new life.

“This mission was more than a rescue. It was a lifeline,” said Ms. Oukjae Kim, head volunteer at Gangneung Shelter. “Every dog pulled that day represents a life that would have otherwise been lost to overcrowding or neglect.”

Thanks to the success of Operation Noel, the shelter will be able to pause euthanasia for at



least several months while we continue to support its longer-term stability. Each of the 27 dogs now under KK9R's care is on the path to recovery and adoption. Their stories, marked by survival and resilience, are at the heart of our mission.

This rescue was a reminder that with compassion, collaboration, and urgency, meaningful change is possible. Operation Noel was not just the closing chapter of 2024; it was a promise of hope for the year ahead.

[WATCH PART 1](#)

[WATCH PART 2](#)

[Read the Story](#)



**PUPPY MILLS AND
SLAUGHTERHOUSE
SHUTDOWNS**



MISSION OF MERCY: PUPPY MILL RESCUE

📍 GYEONGSANG-DO



Korean K9 Rescue responded to a heartbreaking discovery in Gyeongsang-do, where a puppy mill operator had abandoned more than 200 Bichons after deciding to shut down the business. Many of the dogs were in critical condition—some were pregnant, others were seniors with rotting teeth, untreated injuries, and signs of long-term neglect.

Alongside our Lucy's Law Alliance partners, we carried out a large-scale rescue operation to save every single dog from the property. Team KK9R took in 38 of the most vulnerable dogs, transporting them to our Bundang Rescue Center for urgent medical care and rehabilitation.

Thanks to the tireless efforts of our veterinary team, foster network, and U.S. adoption program, all 38 dogs were thoroughly vetted, restored to health, and adopted into loving homes across New York City.

This rescue was a powerful reminder of why our work matters and what can be achieved when compassion meets resolve to help end the exploitation of dogs suffering in puppy mills for greed. This powerful rescue underscores the significance of our efforts and the impact of combining compassion with determination to end the exploitation of dogs suffering in puppy mills driven by greed.

[WATCH PART 1](#)

[WATCH PART 2](#)



NIGHTMARE IN BUSAN: 575 DOGS RESCUED, PUPPY MILL AND SLAUGHTERHOUSES SHUT DOWN

📍 **BUSAN - OCTOBER 17, 2024**

Korean K9 Rescue participated in one of the most harrowing rescue missions of the year. What began as a planned intervention at a large-scale puppy mill in Busan, South Korea, led to the discovery of two illegal dog meat farms and slaughterhouses operating across the street. The conditions were unimaginable.

In total, our team discovered 575 dogs across the three properties. Many were confined in rusted wire cages, living among the decaying remains of other dogs who hadn't survived the scorching heat. Some were emaciated, others severely neglected. We also discovered a few cats among the debris. Despite the horrors, every single dog and cat was rescued, thanks to the coordinated efforts of Korean K9 Rescue, Lucy's Law Alliance partners, and 20 other rescue groups.

Team KK9R rescued 62 dogs, including 10 directly from the slaughterhouse, where they were moments from slaughter. Our team spent more than 18 hours on site, working through collapsed structures, heat exhaustion, and extreme emotional distress to ensure that no animal was left behind.

In the days following the rescue, the City of Busan officially shut down the puppy mill and both slaughterhouses, marking a significant



victory for animal protection in South Korea.

All of the dogs rescued by KK9R have since been transported to the U.S. after receiving extensive medical care and have all been adopted to loving homes.

This rescue stands as a reminder of why we do this work and why we will champion the Lucy's Law movement until every unethical breeder, auction house, and slaughter facility is permanently shut down.

[READ THE STORY](#)

WATCH THE VIDEOS

- [Rescue Mission Video 1](#)
- [Rescue Mission Video 2](#)
- [Conditions \(18+ to watch sensitive content\)](#)
- [58 Dogs Transferred to Bundang](#)
- [Tosa Inus and Pitbulls](#)
- [Conditions 2 \(18+ to watch sensitive content\)](#)
- [The Rescue Continues](#)
- [Slaughterhouse Empty](#)
- [Active Rescue](#)
- [Active Rescue Part 2](#)
- [Active Rescue Part 3 \(18+ to watch sensitive content\)](#)



ACTIVISM IN KOREA AND

LEGISLATIVE ACTIVITY

IN KOREA



A GROUNDBREAKING SUMMIT: INTRODUCTION TO LUCY'S LAW

📍 SOUTH KOREA



This year, Korean K9 Rescue, in partnership with several other rescue groups, led a pivotal policy briefing on the Lucy's Law proposal in South Korea. Despite strong opposition from the puppy mill industry, the summit was a strategic success.

Anticipating interference from industry stakeholders, we made a last-minute venue change that allowed the event to proceed without disruption. This critical shift ensured that the conversation could take place in a safe and focused environment.

Lucy's Law is a bold and necessary legislative effort designed to protect puppies and dismantle the cruel systems that exploit them. The proposal would require that all puppies be sourced directly from their place of birth, where potential adopters can meet both the animal and the breeder. It also introduces spay and neuter mandates, minimum age requirements, and bans the sale of puppies through pet shops, middlemen, and auctions. These reforms aim to eliminate inhumane breeding practices and improve animal welfare at the systemic level.

We were honored to welcome twelve influential representatives from the Korean Kennel Federation, Korean Kennel Association, Pet Food Association, Korean Veterinary Medical Association, and Korean Pet Producers Association, as well as three leading journalists. Their participation signaled growing momentum for reform, despite the financial and political power of the multi-billion-dollar puppy mill industry.

Over 100 puppy mill operators, bused in by auction house owners, arrived at the original location in an attempt to disrupt the event. By the time they reached the site, our delegation had already convened elsewhere. What could have been a moment of chaos became a victory of coordination, resilience, and advocacy.

The summit demonstrated our ability to lead and adapt in the face of opposition. It also showed that meaningful change is possible when committed voices come together. Korean K9 Rescue will continue to support the Lucy's Law initiative, advancing it and advocating for a future where every animal is treated with dignity, not sold for greed and profit in storefront windows



TRAINING AND

CONTINUED EDUCATION

IN KOREA



BUILDING BETTER FUTURES: STAFF DOG TRAINING WORKSHOP

📍 BUNDANG - MAY 24-28, 2024

Korean K9 Rescue hosted a five-day professional training workshop at our Bundang Rescue Center in South Korea, which cares for over 140 rescue dogs. The goal was to deepen our team's expertise in behavioral rehabilitation and to better prepare our dogs for the transition to adoptive homes, especially in high-stimulus environments like New York City.

We welcomed Kevin from @dogtrainerkevin and Carla from @higherstandarddogs, two experienced trainers and longtime collaborators of KK9R. Kevin's sessions focused on reducing anxiety in fearful dogs and helping staff develop trust-based methods for dogs with trauma histories.

"The dogs come from so many different backgrounds. We can't use a one-size-fits-all approach," Kevin shared. "We're teaching the staff how to read the dog in front of them and respond in a way that helps build confidence."

Carla, who has partnered with Korean K9 Rescue since 2018, led sessions on focus-based and motivational training to help dogs create new, positive associations with people and environments.

"We worked through real challenges in real time," said Carla. "It was incredible to see the progress even within a few days. These dogs are resilient, and the trainers are deeply committed."

The workshop gave our staff the tools to assess and adjust for each dog's emotional needs while building stronger communication between handlers and dogs.

"This training gave me so much more confidence in how to approach and help our more fearful dogs," said Ms. Seo, Na Young (KK9R Staff Korea). "We're already seeing changes in their behavior."

With stronger techniques and renewed energy, our team left the workshop better equipped to provide thoughtful, individualized care. We are deeply grateful to Kevin and Carla for their guidance and continued support in helping every dog reach their potential.

WATCH PART 1

WATCH PART 2

[View Photos](#)



**U.S. RESCUE, FOSTERS,
AND ADOPTION
HIGHLIGHTS**



FROM SLAUGHTERHOUSE TO SANCTUARY: THE FIRST FOUR SURVIVORS

JANUARY 9, 2024

In 2023, Korean K9 Rescue, alongside our partners and the unwavering support of our NYC community, shut down the infamous Siheung dog meat slaughterhouse. Known as one of the largest and most brutal facilities in South Korea, it was responsible for the torture and killing of thousands of dogs each month.

This historic milestone marked a significant achievement in our mission. But the real triumph lies in the recovery of the survivors.

Thanks to the dedication of our rehab team in Korea and our fosters in New York City, the first four dogs rescued from Siheung — **Nuts, Nelly, Kami, and Jerry** — began new lives filled with love and care. In January, they were adopted into forever homes across NYC.

Their transformation is a testament to the strength of the canine spirit and the compassion of our community. We are deeply grateful to our trainers, fosters, volunteers, sponsors, and staff who make this work possible every day.

Together, we are building a future without the dog meat trade in Korea.

[VIEW THE STORY](#)



NUTS



NELLY



KAMI



JERRY



CRYSTAL'S JOURNEY: FROM STRAY TO BELOVED COMPANION

📍 QUEENS, NY - FEBRUARY 22, 2024

A large stray dog was found roaming the streets of Sunnyside, Queens. Locals stepped in to help, and with the support of our rescue partners at Rescue City, we pulled him from NYCACC and brought him into our care. We named him Crystal—a gentle giant with a goofy smile, perfect curly Jindo tail, and the kind of soulful eyes that stay with you.

Crystal's road to recovery wasn't easy. He came to us underweight, with untreated health issues and signs of neglect. He needed time, veterinary care, and plenty of patience to decompress and trust again. While incredibly sweet and affectionate with humans, Crystal also required behavioral support to work through some reactivity and socialization challenges. Our team stayed committed to his rehabilitation, making sure he had the structure, safety, and love to succeed.

After nearly eight months in our care, Crystal finally found his forever family on October 13, 2024. Watching him thrive in a home—lounging in sunny windows, enjoying long walks, and soaking up affection—has made the long journey worth every moment. Crystal is a powerful reminder of what's possible when a community shows up for a dog in need.

[VIEW THE STORY](#)



MACGUINNESS: A LOCAL NYC RESCUE WITH A NEW BEGINNING

📍 QUEENS, NY - FEBRUARY 22, 2024

While our primary mission is focused on international rescue efforts, we are equally committed to helping dogs in urgent need right here in our backyard. Over 30 days, we took in four local NYC owner surrenders, each with unique and pressing needs. One of the most heartbreaking cases was MacGuinness, an 11-pound Shih Tzu-Poo surrendered through the compassionate teams at Vetco Total Care and Petco in New York City. He arrived in critical condition, with a rubber band tightly wrapped around his ear—an injury the veterinarian believed had been causing him pain for several months. The damage was so severe that it led to necrosis and required immediate amputation.

Despite the ongoing financial strain from rising medical costs, we could not turn our backs on MacGuinness. We quickly committed to his emergency surgery and complete veterinary care. With the help of our vet partners and a loving foster home, MacGuinness was able to heal both physically and emotionally. After likely enduring months of silent suffering, he finally experienced the safety and comfort he deserved.

On May 20, 2024, MacGuinness was officially adopted by a Korean K9 Rescue alumni family in NYC. Today, he is thriving with his new dads, who give him the love, stability, and care he had been missing for so long. MacGuinness's story is a powerful reminder of the importance of staying



present for local NYC dogs in crisis and how a second chance can completely transform a life.

[VIEW THE STORY](#)



CHAR'S JOURNEY: FROM CHAINS TO A LOVING HOME

JULY 30, 2024

we celebrated the adoption of Char, a gentle and resilient dog who had spent her entire life chained in a yard in Cheonan, South Korea. When a kind passerby first saw her, Char was deteriorating both physically and mentally. Malnourished, exposed to the elements, and isolated without stimulation or affection, she was fading in plain sight.

The passerby began alerting our team in Korea each day, sending updates and advocating for Char's rescue. It took weeks of careful negotiation, but our team never gave up. Eventually, her owner agreed to surrender her.

Char was immediately brought into our care, where she was treated for heartworm, malnutrition, and the effects of long-term neglect. Slowly, with consistent medical attention and rehabilitation, her body and spirit began to heal. After being transported to New York City, she spent several months being fostered and rehabilitated by our rescue's outstanding and selfless manager, Vicky Nadirova, in NYC, adjusting to life indoors and learning to trust again.

We are thrilled to share that Char has found her forever home with Esther, a devoted adopter who continues to help her thrive. Char's journey is a testament to the power of persistence, community, and compassion.



You can follow her new life at [@goodgurlchar](#), where she continues to inspire everyone she meets.

FOLLOW HER ON INSTAGRAM



COMMUNITY EVENTS
AND FUNDRAISING
HIGHLIGHTS



FIRST-EVER DRAG FOR DOGS BRUNCH FUNDRAISER

📍 SPICY MOON NYC BOWERY - FEBRUARY 25, 2024

160 GUESTS ATTENDED AND \$15K RAISED



Korean K9 Rescue hosted our first-ever Drag For Dogs, a joyful, sold-out brunch event that celebrated rescue, community, and inclusivity. Held at Spicy Moon NYC Bowery, the event brought together 160 guests and raised an incredible \$15,000 to support our mission of rescuing dogs from the dog meat trade, puppy mills, and kill shelters in South Korea.

Drag For Dogs was a powerful celebration of love, identity, and collective action from our community. Featuring show-stopping performances by four incredible AAPI drag artists—Audra Quartz, Felicia Oh, Shia Ho, and Angel Au, and beats by DJ Dionne on Spicy Moon’s new sound system, the event spotlighted and supported NYC’s trans and LGBTQIA+ communities, honoring the creativity, resilience, and artistry that continues to inspire us.

Guests enjoyed Spicy Moon’s world-renowned vegan Szechuan brunch while participating in a raffle featuring \$5,000+ in prizes generously donated by over 30 sponsors. We are deeply grateful to our performers, volunteers, sponsors, and community who showed up with open hearts and made our first Drag For Dogs such a resounding success. We look forward to continuing this new tradition. One that uplifts lives, celebrates identity, and fuels our work for animals in need.

[VIEW THE POST](#)



PET THERAPY DAY

📍 JACKSON HEIGHTS, NYC -MAY 25, 2024



On May 25, 2024, Korean K9 Rescue partnered with the Korean Community Services (KCS) and the Community United Methodist Church to host a heartwarming Pet Therapy Day in Jackson Heights, Queens. The event was designed to foster community connection, emotional wellness, and healing through interactions with rescue dogs.

Five adopted Jindos from Korean K9 Rescue, all former meat trade survivors, participated in the session, engaging with attendees of all ages. Guests were invited to relax, play, and bond with the dogs in a calm, supportive space.

This collaborative event was made possible with the support of Council Member Shekar Krishnan, who has championed community mental health initiatives across the district. We extend our gratitude to KCS, CUMC, and all who made this special day possible.

Together, we created a moment of joy and connection—one paw at a time.

[VIEW STORY](#)



SIP & SNIP SUMMER SOIREE: A CELEBRATION FOR A CAUSE

📍 HANA HOUSE, NYC - JUNE 29, 2024



On June 29, 2024, Korean K9 Rescue hosted its largest fundraising event of the year—the Sip & Snip Summer Soiree—at Hana House in Brooklyn. The event welcomed over 175 guests for an afternoon of connection, celebration, and purpose, all in support of expanding access to spay and neuter services for dogs in need in South Korea.

The day was filled with music, laughter, and community spirit. Highlights included: Live DJ sets by JaneX, Comedy performances from Raj Suresh and friends, K-pop showcases by I Love Dance NYC, Vegan Szechuan cuisine catering from Spicy Moon NYC, Signature cocktails by Hana House, A themed photo booth by The Ways of the Dog, Dozens of onsite giveaways and raffles from pet-friendly vendors.

The event raised over \$50,000, including proceeds from a successful online raffle, and four dogs were adopted into loving homes during the event. These funds will directly support our mission to reduce suffering and overpopulation through targeted, high-impact veterinary care.

We are incredibly thankful to our generous sponsors, tireless volunteers, hardworking staff, and every attendee who showed up with heart and purpose. The Sip & Snip Summer Soiree demonstrated just how powerful our community can be when we come together to create change, one dog at a time.

[VIEW STORY](#)

[VIEW POST](#)



GUINNESS WORLD

RECORD DOG WALK



A RECORD-BREAKING MOMENT: MOST DOGS WALKED SIMULTANEOUSLY BY ONE PERSON

📍 GOESAN - SEPTEMBER 5, 2024

Korean K9 Rescue made history in Goesan, South Korea, by setting a new Guinness World Record for the most dogs walked simultaneously by one individual. A total of 38 Korean K9 Rescue dogs—all survivors of abuse, neglect, or abandonment—walked together in perfect unison for 1.2 kilometers, surpassing the previous record of 36.

This event was the result of over a month of focused training and preparation by our dedicated team. Each dog was carefully assessed and monitored by our veterinary staff throughout the process to ensure safety, comfort, and readiness. The walk itself lasted under 15 minutes and was a true reflection of the dogs' progress and trust in their handlers.



These dogs once faced the harshest of circumstances. That they were able to walk side by side, calm and confident, was a triumph of resilience, patience, and compassion. We are proud to report that, as of the end of 2024, 25 of the 38 dogs have been adopted into loving homes in the United States, with more pending.

This achievement is not just a world record—it is a global reminder of what rescue dogs are capable of when given a chance to thrive. You can view the official record at:

[VIEW THE OFFICIAL RECORD](#)

[WATCH THE VIDEO](#)

[View the Story](#)



MEDIA COVERAGE
AND STRATEGIC
PARTNERSHIPS



GLOBAL RECOGNITION & MEDIA COVERAGE 2024

In 2024, Korean K9 Rescue's mission and impact reached audiences across the globe. From national publications to international features, our work was highlighted in stories that showcased the resilience of our rescued dogs and the urgent need to end the dog meat trade. This media coverage expanded our reach, inspired new supporters, and reinforced our commitment to saving lives on both a local and global scale.



LOCAL MEDIA COVERAGE

- Patch (Brooklyn) – Sip & Snip Summer Soirée coverage (Jun 2024).
- Greenpointers – Adoption event spotlight in Williamsburg (Aug 2024).
- [LIC Post](#) – Coverage of Final Pup-Up adoption event (Oct 2024).
- [LIC Partnership](#) – Community adoption event listings (Jul & Sep 2024).

NATIONAL & INTERNATIONAL HIGHLIGHTS

- [The Washington Post](#) – Featured story on Korean K9 Rescue's work and global awareness (Oct 2024).
- [Guinness World Records](#) – Official recognition for global awareness campaign (Oct 2024).
- [UPI](#) – National wire coverage on Korean K9 Rescue's international advocacy (Oct 2024).
- [Kinship \(Mars Petcare\)](#) – Coverage quoting KK9R leadership on South Korea's dog meat ban (Jan 2024).
- Global outlets including Australia ([The Project/10Play](#)), Qatar ([The Peninsula](#)), New Zealand ([Kiwi Kids News](#)), and the Philippines ([Bombo Radyo](#)).

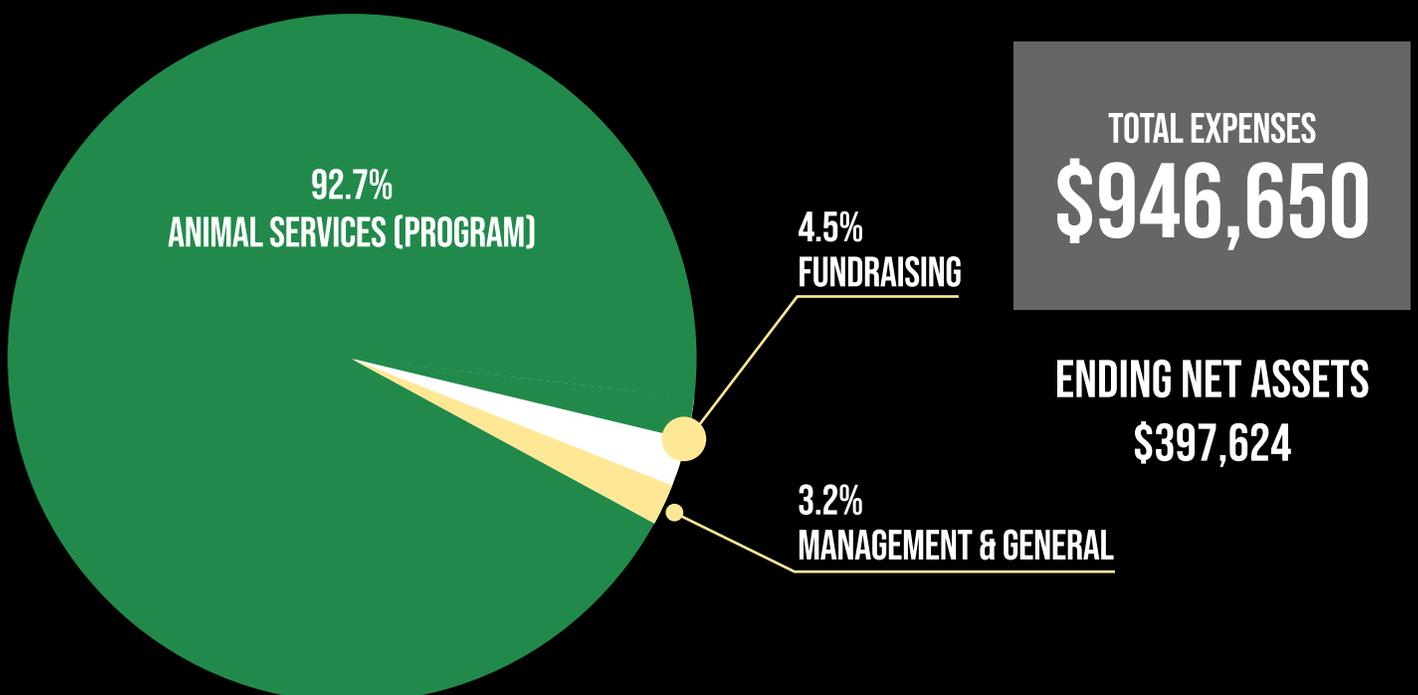
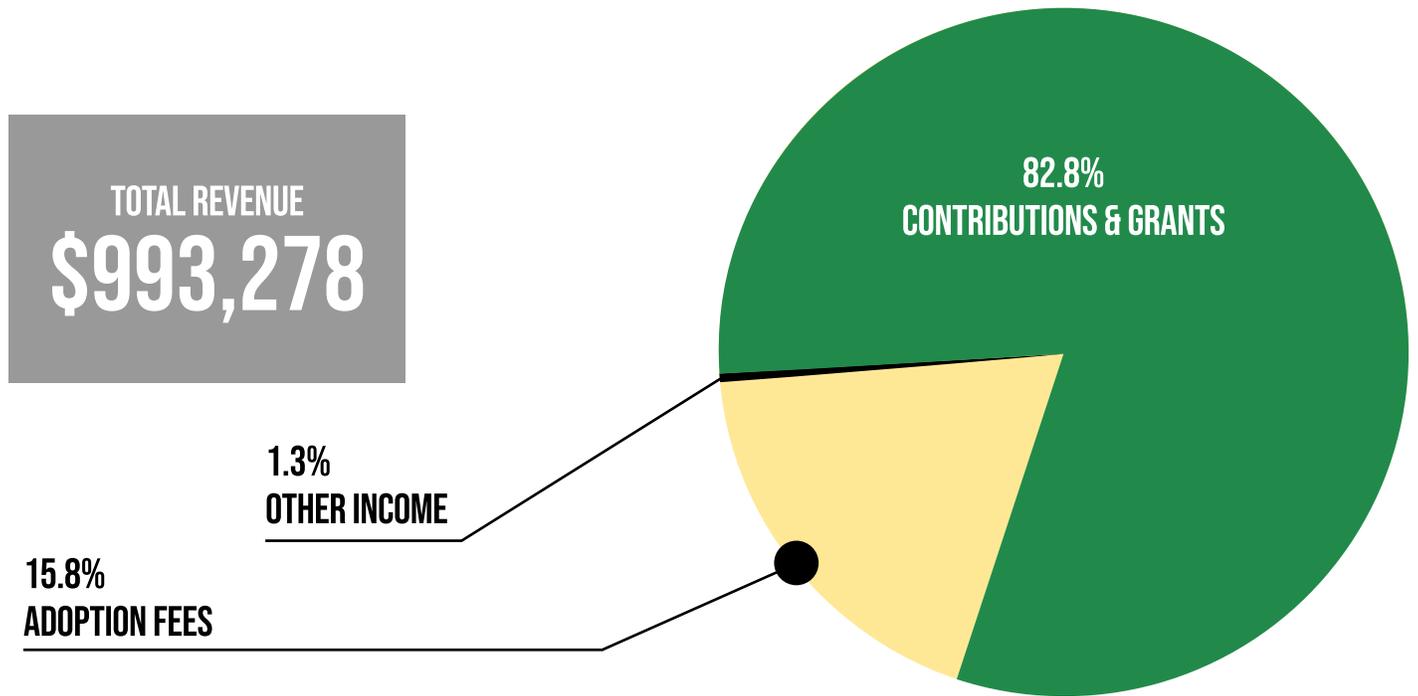


FINANCIAL OVERVIEW



REVENUE VS. PROGRAM SERVICES EXPENSES

Korean K9 Rescue's total revenue reached \$993,278, with the majority coming from contributions and grants. Total expenses of \$946,650 were primarily directed toward animal services (92.7%), ensuring rescued dogs received transport, veterinary care, and direct support. Only 7% was spent on fundraising and management combined, reflecting our commitment to directing resources where they matter most: saving lives.



2025 PRIORITIES



LOOKING AHEAD: 2025 PRIORITIES

- Launching the Bundang Veterinary Hospital, providing expanded access to spay/neuter surgeries and critical veterinary care for rescued dogs within South Korea.
- Continue our lifesaving missions rescuing and rehoming dogs from puppy mills, dog meat farms, high kill shelters, and locally in NYC.
- Scaling adoption programming in NYC, with at least three multi-rescue adoption events annually to maximize visibility for rescue dogs and increase placements.
- Strengthening the Big Dog Project, expanding incentives, stipends, and training resources for adopters of larger breeds and Jindos.
- Expanding advocacy and public awareness, including a winter campaign to advance the implementation of Lucy's Puppy Mill Law and raise awareness of animal welfare reform in Korea.
- Building new partnerships with NYCACC and other organizations to support shelter diversion and provide more pathways to safety for at-risk dogs.



TEAM AND ACKNOWLEDGEMENTS

RECOGNITION OF SUPPORTERS

Big thanks to our Fosters, Volunteers, Trainers, Alumni, Sponsors and Supporters!

Our Partners:



Our Board Members:

- Gina Kim-Sadiku
- Tina Castelino
- Nick Sadiku
- Andrew Glancy
- Lily Estabrook
- Mike Wray
- Susan Law
- Vicki Williams
- Rhonda Rampares
- Scott Song
- Joanna Avery

Our Foundations and Sponsors

Korean K9 Rescue is deeply grateful to the individuals, corporations, and foundations whose generosity made our lifesaving work possible in 2024.

- The Taco and Barney Foundation
- Great Neck Saw Manufacturers, Inc.
- The Glancy Foundation
- Select Equity Group
- Bloomberg
- Spotify
- Longfield Family Charity
- Lim's Family Foundation
- Morgan Stanley
- The Salem and Annabel Jacoff Foundation
- The Chan Zuckerberg Initiative
- The Cho Family
- Gates Foundation
- Google
- Intel Foundation
- Amazon
- Dell
- Amex



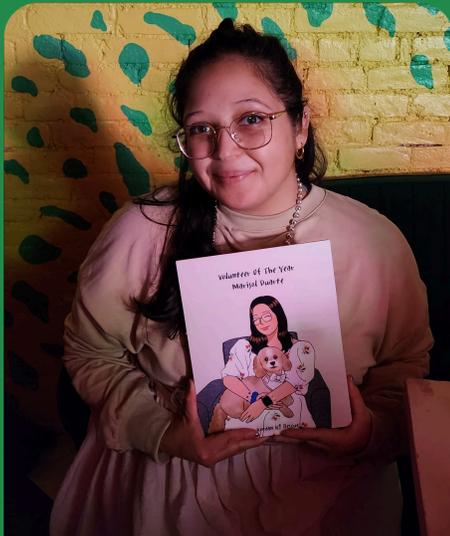
VOLUNTEERS MAKE A DIFFERENCE



8,500 + HOURS



1,314 + VOLUNTEERS



MARISOL DUARTE

Foster & Adoption Help



SCOTT & MEGAN GELB

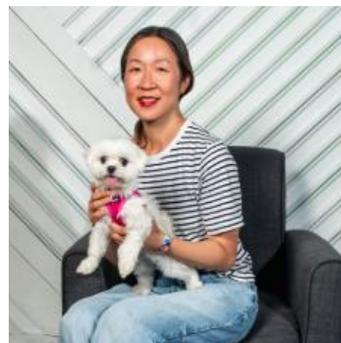
Foster Parents
to 14 Dogs



DOG TRAINERS GIVING BACK

Rescue Train Repeat
Kiba's K9
NJ Canine Solutions





KK9R ALUMNI

Photo credit: Jen Hillenga (The Ways of the Dog)





**KOREAN K9
RESCUE**

2024